

Tobias Berglund new Chief Operating Officer at FundedByMe

Tobias Berglund has become the new Chief Operating Officer at FundedByMe. Prior to his position at FundedByMe he held the same role at Laika Consulting. He will now utilise his experience in raising capital and investor relations. The goal is to expand FundedByMe even further.

— Tobias Berglund has been in the Laika Consulting management team since the start in 2014, thereby he has firsthand insight of the changes that have occurred in the world of finance. His experience as an entrepreneur in addition to his years of strategy in raising capital as well as financial communication will be essential for FundedByMe's further growth, says Daniel Daboczy CEO of FundedByMe.

Earlier this year, FundedByMe announced that they have acquired 100% of the shares in the established financial company Laika Consulting AB, a leading communications agency in financial communications. As a result, the company doubled its investment network to close to 250,000 members, making it the largest of its kind in the Nordic region.

— We believe that we have the perfect circumstances for further growth since an increasing amount of people are interested in investing, which is the perfect conditions for crowdfunding. At the same time, the standards are high for those seeking investments - both regarding the legislative demands from authorities but also the demands of experienced investors. I am convinced that a consolidation of Laika's expertise in investor relations services alongside FundedByMe digital presence and strong brand, will create a synergy made to benefit our customers and network of investors, says Tobias Berglund new COO of FundedByMe.

In 2017, FundedByMe reported a loss of 5.8 million, compared to 10.5 million the previous year, a decrease of about 55 percent. The company's goal is to start generating profit in 2018. The company also has a strong growth in the number of successfully closed campaigns for 2018, so far 22 campaigns compared to a total of 33 in 2017.

FundedByMe is the fastest growing crowdfunding platform in Scandinavia and one of the only full-service platforms offering capital through equity crowdfunding. In the past years, some 470 companies from 25 different countries have been successfully funded with more than €51 million. The member base is a rapidly expanding network of more than 111,000 investors from nearly 200 countries around the world. FundedByMe is headquartered in Stockholm, Sweden, with a local presence in Dubai, Finland, Malaysia, Poland and Singapore.

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FundedByMe is the fastest growing crowdfunding platform in Scandinavia and one of the only full-service platforms offering capital through equity crowdfunding. In the past years, some 470 companies from 25 different countries have been successfully funded with more than €52 million. The member base is a rapidly expanding network of more than 250,000 investors from nearly 200 countries around the world. FundedByMe is headquartered in Stockholm, Sweden, with a local presence in Dubai, Finland, Malaysia, Poland and Singapore. For more information visit www.fundedbyme.com