



**FundedByMe** reaches maximum goal for own crowdfunding campaign and raises 20 million SEK from 867 investors.

**FundedByMe** launched its own crowdfunding campaign on the 10th of November 2017. Only after 24 hours the campaign reached the target of 9 millions SEK. Step by step the campaign was strategically released via offline and online marketing activities and closed 500% over-funded on the 3rd of December 2017. The 20 million SEK secured investment by 867 participating investors is equivalent to 8,02% of **FundedByMe**'s total shareholding.

**FundedByMe** has prior announced plans for an IPO during 2018 and has showed strong growth for 2017. Furthermore the company has passed the 100.000 mark for registered investors on its platform, increased its sales income and moreover initiated multiple international joint ventures. The biggest of these joint ventures being with Finnish **Privanet Securities Oy** a project that has already proven to be successful with the campaign of **BCaster**. The **BCaster** crowdfunding campaign was financed in record time bringing in 12 million SEK during 48 hours in November 2017.

The own campaign shows once again the strength of crowdfunding and the persistent confidence in **FundedByMe** as one of Europe's leading actors in its segment. New, as prior, investors have backed up the campaign that's to enable the company's expansion and in other words contributing to "changing the world of finance". To be called "an investor" has always been considered a privilege allowed to a select few, but **FundedByMe** would like to offer this possibility to everyone. With the **FundedByMe** platform anyone that would like to become a part-owner, for example in their favorite clothing brand, interesting app-company, a great new game or the potential next unicorn out there, can with ease call themselves an investor or part-owner.

The equity raised will be used in the preparations for next years planned IPO, expansion of the salesforce and for marketing. **FundedByMe** will also continuously develop it's platform and offer new technology to improve services for its domestic and international markets. With over 100.000 registered-investors the demands for part-ownership, communication and follow up of investments increase Therefore it's crucial that the platform keeps up with technological development. The company has also pre-launched a functionality for sales/trades of unlisted shares/stock that it will continue to develop.



"We have reached the maximum goal of 20 million SEK and we would like to thank all participants for the enormous interest, dedication and their will to invest in us. We have, of course, created a waiting list for those who didn't make it in time. Now our work really starts and to show what we can achieve by making **FundedByMe** a common household name alongside a **FundedByMe** stock, that the general public can embrace as their own. Further on we have to focus on our international expansion and continue to capture strategic beach fronts with selected partners. This is just the beginning, we feel rejuvenated, with a motivated and hungry team, plus that we feel that we have complete support from our investors. The markets situation is very interesting and we look forward to leading the way in changing the world of finance." says **Daniel Daboczy**, CEO & press contact, **FundedByMe**, +46 (0)736 26 99 85, [daniel@fundedbyme.com](mailto:daniel@fundedbyme.com)

**FundedByMe** is one of the only full-service crowdfunding platforms offering capital through equity crowdfunding. In the past years, some 470 companies from 25 different countries have been successfully funded with more than 45 M €. The member base is a rapidly expanding network of more than 100,000 investors from over almost all countries around the world. **FundedByMe** is headquartered in Stockholm, Sweden, with a local presence in 6 countries Dubai, Finland, Malaysia, Mexico and Singapore. For more information, visit: [www.fundedbyme.com](http://www.fundedbyme.com)