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## NEWS RELEASE

### **GDPR – The time to act is now!**

#### ***Advania Advice offers comprehensive consultancy***

All around Europe, senior managers are preparing for the EU General Data Protection Regulation, GDPR. The regulation will take full effect on May 25<sup>th</sup> 2018 and will affect all legal entities dealing with personal information.

A record number of guests attended Advania's recent breakfast meeting in Iceland on the subject, where specialists gave some insight into how to best prepare for GDPR. This interest is indicative of how the Icelandic labor market is ready and willing to move towards proper preparations for the enforcement of GDPR.

Advania has put together a team of specialists who are ready to advise senior level managers on the best practices and initiatives to take to ensure compliance with the new regulation. The team is called **Advania Advice** and is comprised of seasoned specialists who have a great deal of experience when it comes to the transformation of corporate governance and procedures. These advisors have already worked with several global enterprises to ensure full compliance with GDRP and stand ready to assist other companies with either defined aspects or the entirety of the implementation process.

While there is a consensus among specialists that there is no cause to worry about the enforcement of GDRP, the time to act is now and Advania's team of specialists are ready to supply assistance to ensure full compliance.

#### **For more information, please contact:**

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#### **About Advania**

Welcome to IT - Advania is serving thousands of corporate clients in the Nordic region. We provide a wide range of IT services, platforms, cloud solutions and support to private and public companies. Our mission is to help our clients to simplify IT infrastructure, enhance functionality and reduce costs. Advania is quick on its feet and has retained its flexibility despite considerable growth in recent years. Our corporate culture is to empower front line employees to take decisions that benefit the client. Advania's vision is to enable customers to improve their performances with IT. For further information, please visit [www.advania.com](http://www.advania.com).