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**PINK JEEP® TOURS & SCENIC AIRLINES PARTNER
FOR ULTIMATE GRAND CANYON EXPERIENCE BY AIR, JEEP**

LAS VEGAS (May, 2013) – Travel and tourism leaders Pink Jeep® Tours and Scenic Airlines are partnering to present the ultimate Grand Canyon Experience. From Las Vegas visitors will climb aboard a state-of-the-art Scenic Airlines touring Vistaliner® featuring panoramic windows to experience “front row” the majesty and beauty of the Grand Canyon. The flight will take visitors over beautiful Lake Mead, Hoover Dam, and the majestic Colorado River on their way to the Grand Canyon National Park South Rim.

Once at the South Rim, visitors will then join Pink Jeep® Tours in a signature open-air pink Jeep® Wrangler for a tour of the South Rim on the Ultimate Grand Entrance Tour. This tour includes a great narration from a Certified Interpretive Guide about the geology, wildlife and landscape of this natural wonder. Fascinating stories about facts and legends surrounding the Grand Canyon will also be part of the experience with unforgettable views.

“Finally, we offer a special combo tour with a direct flight from Las Vegas to the Grand Canyon South Rim,” said Grant Ferguson, chief marketing officer, Pink Jeep® Tours. “This truly is a wonderful opportunity for guests. They will be thrilled as they fly over an engineering marvel, the Hoover Dam to one of nature’s Seven Wonders of the World all in one day! Our collaboration with Scenic Airlines creates one of many new and exciting sightseeing adventures for guests visiting Las Vegas. We are fortunate to partner with Scenic Airlines and showcase the best of both companies by air and jeep!”

Las Vegas Grand Canyon tour operator Scenic Airlines’ airplane, the Vistaliner® remains a popular option amongst travelers featuring patented vista view windows and high wings for unobstructed views. Robert Graff, vice president of marketing, The Papillon Group says, “The guest’s experience will be out of this world! During the time they ascend into the air they will be captivated by the dramatic landscape and view the impressive geological features that surround the Southwest. Scenic Airlines will handle the flightseeing while Pink Jeep® Tours handles the sightseeing.”

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The Ultimate Grand Canyon Experience Combo Tour with Scenic Airlines and Pink Jeep® Tours is a full day trip departing from Las Vegas in a state-of-the-art Vistaliner®. Pink Jeep® Tours will provide an eye-catching tour at the Grand Canyon in a custom built Jeep® Wrangler, offering passengers views from every angle. With all transportation, a meal, and an IMAX experience covered, guests can sit back and enjoy the scenic view by air and focus on seeing the national treasures of the Grand Canyon South Rim by jeep.

The Ultimate Grand Canyon Experience Combo Tour with Scenic Airlines is now available. Please call 888-900-4480 to reserve your tour today.

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ABOUT PINK JEEP® TOURS

Pink Jeep® Tours, the premier tour company in the Southwest, was founded in 1960 and has its corporate headquarters in Sedona, Arizona. It expanded to Las Vegas, Nevada in 2001 and the Grand Canyon in 2012. It serves visitors from around the world and is the only tour company with guide trainers certified by the National Association for Interpretation on its staff. Pink Jeep® Tours also has 10 destinations showcasing the natural side of Las Vegas and guests will travel in their first-of-its-kind, luxurious yet rugged, custom-built sightseeing vehicle, the Tour Trekker. For more information, go to www.pinkjeep.com, or www.Facebook/Pinkjeeptourslasvegas or www.Twitter@pinkjeeptours.

ABOUT THE PAPILLON GROUP

Founded in 1965, The Papillon Group (Papillon is French for “butterfly”) is the world’s largest “flightseeing” companies with 3,500 passengers served daily, narration in 16 languages and nearly 70 state-of-the-art helicopters and airplanes, specifically designed to reveal panoramic views beyond imagination. Family owned and operated, its brands include Grand Canyon Helicopters, Grand Canyon Airlines, Grand Canyon Coaches and Scenic Airlines. The Papillon Group is one of the few companies that fly the entire Grand Canyon, including the South and West rims, home to the world-famous Skywalk, in addition to Las Vegas and the Hoover Dam. Tours afford maximum flight time, enabling guests to fully discover Grand Canyon’s great wilderness and scenic attractions. The Papillon Group is also a founding member of Best Vegas Attractions, the collaborative partnership among numerous Las Vegas visitor attractions, developed to increase awareness about the organization ultimately driving leisure and convention business to participating attractions. For more information, go to www.Papillon.com or find on Facebook at www.Facebook.com/Papillon and follow on Twitter at www.Twitter.com/IFlyPapillon.