

## TagMaster Awarded Contract by Alstom to Develop and Supply Advanced RFID Solution

**Stockholm, Sweden, 14 February, 2013** - TagMaster, the leading producer of advanced RFID solutions for rail applications, has been awarded a major new contract by Alstom Transport S.A. in France to develop and supply RFID systems to Alstom's signalling division. TagMaster and Alstom Transport have signed an agreement that will see TagMaster develop a customised version of its well proven Heavy-duty (HD) RFID Reader which together with HD ID-tags will be used to provide positive train detection functionality as a sub-system in the Alstom Urbalis CBTC signalling system.

An initial contract, worth in excess of €1 Million for TagMaster, covers the development phase and the supply of equipment for use on a re-signalling project in Lille, France. Alstom was selected by Lille Métropole to renew Lille's Line 1 automatic metro to provide an integrated system which includes an automatic driver system and new metro train-sets in order to address the expected increase in traffic over the coming years. The new system will be less costly to maintain and more flexible to run.

"Following their detailed and intensive evaluation and qualification process, TagMaster is very pleased to be selected by Alstom as a supplier for this important development and supply project. The aim of our agreement is to create a long-term partnership between our companies, which will lead to further supply projects for this new solution over the coming years," commented Richard Holt, Director of Sales - Transportation at TagMaster AB.

### **About TagMaster**

*TagMaster is an application driven technology company that designs and markets advanced radio frequency identification (RFID) systems and information products for demanding environments. Application areas include vehicle access control, rail bound transportation and logistics, in order to increase efficiency, security, convenience and to decrease environmental impact. TagMaster has dedicated agencies in the US and in China and exports mainly to Europe, Middle East, Asia and North America via a global network of partners, systems integrators and distributors. TagMaster was founded in 1994 and has its headquarters in Stockholm. TagMaster is a public company and its shares are traded on First North stock exchange in Stockholm, Sweden.*

[www.tagmaster.com](http://www.tagmaster.com)

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