

Press release
2 May, 2018



Realfiction receives first confirmed Dreamoc Diamond order in the USA for University of Nebraska Medical Center

Realfiction Holding AB ("Realfiction") announces that the company has sold the first Dreamoc Diamond mixed-reality display to an end-client in the USA, together with 12 smaller Dreamoc POP3 displays. They will initially be used in the Kaneko Reality exhibition, a 3-month show featuring world-renowned artists and technology firms, before being permanently installed at UNMC's new iExcel Center.

The sale was made through Realfiction's partner Eventworks4d. Eventworks4d attended Realfiction's presentation in Las Vegas during the CES week in the beginning of the year together with representatives from the University of Nebraska Medical Center.

"I am pleased to be able to announce our first confirmed Dreamoc Diamond order in the USA, and that we are now beginning to see the effects of our hard work to promote our newest DeepFrame and Dreamoc mixed-reality displays in the region," says Realfiction's CEO Clas Dyrholm.

More information on the Kaneko Reality exhibition: <https://thekaneko.org/seasons/reality/>

More information on the UNMC's new iExcel Center: <https://www.unmc.edu/iexcel/>

For more information about Realfiction Holding AB, please contact:

Clas Dyrholm, founder and CEO

Telephone: +45 25 22 32 81

Email: clas@realfiction.com

www.realfiction.com

Certified Adviser

Sedermersa Fondkommission is the company's Certified Adviser.

This information is information that Realfiction Holding AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on May 2nd, 2018.

About Realfiction Holding AB

Founded in Denmark in 2008, Realfiction is a leading mixed-reality solutions company, a market estimated to reach USD 80 billion by 2025. The company's first product, Dreamoc, has been sold in over 10.000 units. DeepFrame, a new patent-pending product platform available as mixed-reality displays in larger and smaller formats, was made available to customers in September 2017. DeepFrame enables a wide range of new application areas for companies within entertainment, manufacturing and retail. The platform is also being developed for innovative consumer products. For easy access to Realfiction's products, the company provides complete solutions that can be purchased, rented or leased in collaboration with a global network of distributors and content creators. Realfiction Holding AB's share is publicly traded on Nasdaq Stockholm First North under the symbol "REALFI". The share's ISIN code is SE0009920994.