

Press release
February 2nd, 2018



Realfiction updates on the number of ordered DeepFrame and Dreamoc Diamond displays

Realfiction Holding AB (“Realfiction”) announces that the company has already received several orders of its newest mixed reality displays DeepFrame and Dreamoc Diamond. So far in 2018, four DeepFrame and two Dreamoc Diamond has been ordered through European partners, and more orders are expected during this quarter.

Of these systems, two DeepFrame displays and one Dreamoc Diamond has been ordered via key partners in Germany to be used in their respective showrooms. In addition, one DeepFrame and one Dreamoc Diamond has been ordered via a key partner in Spain, also for use in showrooms. Finally, one DeepFrame has been sold via a partner in the Netherlands to create a virtual monument of a famous Dutch astronomer and writer.

The company’s range of displays is now also available to rent in most European countries, and most states in the USA.

“The orders for DeepFrame and Dreamoc Diamond, the two largest mixed reality displays we have produced so far, looks promising with many potential use cases in diverse application areas. We are now working hard to follow up on contacts and requests from both Europe and the United States following our successful presentations and meetings in January during the CES week in Las Vegas and at our own partner co-hosted event in London,” says Realfiction’s CEO Clas Dyrholm.

He emphasizes that Realfiction’s partners and clients has just started to scratch the surface of what can be achieved with the company’s unique mixed reality-platform.

“As with all disruptive technology, our experience platform becomes a brand-new tool for human creativity, and one has to get use to the idea that it is now possible to create the impossible. It will be immensely exciting to follow the experiences that will come to life on our platform during the following months and years,” says Clas Dyrholm.

The combined total value of these orders are not disclosed due to competitive reasons, but it is greater than SEK 1.5 million and less than SEK 2 million. Total sales revenue will be published continuously in the company’s quarterly reports.

For more information about Realfiction, please contact:

Clas Dyrholm, Founder & CEO

Mobile: +45 2522 3281

E-mail: clas@realfiction.com

www.realfiction.com

Certified Adviser

Sedermora Fondkommission is the company's Certified Adviser.

This information is information that Realfiction Holding AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on February 2nd, 2018.

About Realfiction Holding AB

Founded in Denmark in 2008, Realfiction is a leading mixed-reality solutions company, a market estimated to reach USD 80 billion by 2025. The company's first product, Dreamoc, has been sold in over 10.000 units. DeepFrame, a new patent-pending product platform available as mixed-reality displays in larger and smaller formats, was made available to customers in September 2017. DeepFrame enables a wide range of new application areas for companies within entertainment, manufacturing and retail. The platform is also being developed for innovative consumer products. For easy access to Realfiction's products, the company provides complete solutions that can be purchased, rented or leased in collaboration with a global network of distributors and content creators. Realfiction Holding AB's share is publicly traded on Nasdaq Stockholm First North under the symbol "REALFI" The share's ISIN code is SE0009920994.