

News

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OmniCar AB: OmniCar sets record with 22 new customers in one week

After months of new customers, OmniCar is proud to announce that record-setting 22 new customers signed onto OmniCar SAM last week.

Claus T. Hansen, Group CEO of OmniCar Holding, says: “OmniCar is experiencing an high demand from the market these months and I expect that it will continue throughout the year. Dealerships and workshops know that they need to digitalize their service agreements to secure higher customer loyalty, which is crucial to businesses in the auto industry. Our unique solution can help with this, so I am confident that the future for OmniCar is looking very good.”

Since the new pricing model, all packages (A, B and C) have been popular among OmniCar’s new customers and last week’s new subscriptions are evenly divided between all three of these packages. One of last week’s new customers was Bjarne Nielsen A/S, one of Denmark’s largest dealerships with more than 10 outlets.

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About OmniCar

The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Management) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before using customized additional services and subscription-based services that follow each car throughout its lifecycle.