

Press release

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High-end car brand set to benefit from OmniCar solution

OmniCar is experiencing a growing interest in the company's products and solutions throughout the Nordics. The latest car brand to benefit from OmniCar's digital solution is DS Automobiles in Norway. OmniCar will manage all service agreements for DS Automobiles' five car dealers.

To help grow their business and obtain higher customer loyalty, the high-end car brand is now using OmniCar's solution on a full scale. DS Automobiles is set to achieve great benefits by letting OmniCar handle the administration of their service agreements. OmniCar will manage all service agreements for DS Automobiles' five car dealers.

Claus T. Hansen, Group CEO of OmniCar Holding, says: *"We are very proud to deliver our solution to a high-end brand like DS. DS Automobiles is a popular car dealer in Norway and we are looking forward to helping them grow their business and customer loyalty. Right now OmniCar is experiencing a lot of interest in the Nordics, so we are certain that our new strategy will lead to further growth in the near future."*

With OmniCar as their service agreement provider, DS Automobiles will continue to strengthen their position in the Norwegian automobile industry by simplifying the life of their car owners.

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About OmniCar

The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Manager) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before, using customized additional services and subscription-based services that follow each car throughout its lifecycle.