

## Press release

7 August 2018

### OMNICAR signs contract with Brooklands Helsingborg AB

As previously announced, Omnicar's new SAM solution was introduced to the Swedish market at the end of June 2018. Today, we are proud to announce that Brooklands Helsingborg AB has signed a contract with Omnicar.

Apart from being a well-reputed authorised workshop for Jaguar, Land Rover and Range Rover, Brooklands specialises in advising its customers in finding their new dream car and giving them the best car owner experience.

Jørgen Armgren, CEO of Brooklands, says *"With Omnicar SAM we can provide the best suited service agreement to each individual customer – with a minimum of administration. This made the choice of OmniCar as our service agreement provider very obvious"*.

Claus T. Hansen, Group CEO of Omnicar Holding, says *"When a prestigious workshop and car dealer like Brooklands choose Omnicar SAM as its service agreement platform, this once again confirms that our solution has the potential of becoming a must for workshops and dealers. Usually, we don't make separate announcements when signing new dealers and workshops, but when a prestigious dealer like Brooklands decides to cooperate with Omnicar, we have decided to share this with the market"*.

### Contact Information

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### About Omnicar

The IT company OmniCar has developed a unique software solution called SAM (Service Agreement Manager) for vehicle repair shops and car dealers. SAM is a digital tool that is designed to automatically manage future sales and service agreements. SAM helps vehicle repair shops and car dealers to manage and sell far more service contracts than before, using customised additional services and subscription-based services that follow each car throughout its lifecycle.