



Ayima April 2018 Sales Report

Ayima's preliminary sales figure for the month of April 2018 is 13.4MSEK, a 21% increase from the same period in 2017 (11.1MSEK).

Preliminary sales figures for May 2018 will be available next week.

Ayima has stated that it will continue to focus on growth over margin for the remainder of 2018 and currently the growth plans are proving successful with large recent wins in the UK and in Nth America and a strong sales pipeline.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on June 04, 2018.