

## **Press Release**

## 2018-05-08

## Ayima Group AB - Q1 Report Release Date Change

Due to the Swedish holiday, Kristi himmelsfärdsdag on 10 May (2018-05-10), the planned release of the next Quarterly report (Delårsrapport ett) will be delayed until the following day, 11 May (2018-05-11).

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For further Information: CEO/VD Michael Jacobson +44-20 7148 5974 press(at)ayima.com www.ayima.com

## **About Ayima**

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.