



2018-03-08

Ayima San Francisco Office Signs More Clients

Further to yesterday's press release, today Ayima's North American operation signed another major new client after a protracted procurement process. The client is a household name online and offline retail group and the agreement covers Search Engine Optimisation (SEO) services for 14 web properties

The new engagement consists of a long-term retainer agreement for a minimum of 12 months, renewing automatically. The value of the contract will be a minimum of approximately 4 MSEK in the first year (at current exchange rates).

The new engagement will commence during March 2018 and begin to be fully reflected in Q2, 2018 results.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency Specialising in SEO, PPC, Display and Social Media. With around 145 employees across its offices in London, Stockholm, New York, San Francisco, Raleigh and Vancouver, Ayima have created a number of market-leading software tools that are used by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on March 8, 2018.