



## Press Release

2018-03-08

### Ayima February 2018 Sales Report

Ayima's preliminary sales figure for the month of February 2018 is 13.3MSEK, an 87% increase from the same period in 2017 (7.1MSEK).

There will be a continued focus on growth and expansion through sales and marketing efforts throughout 2018 and we expect to announce some significant new client wins this week. In particular, the North American operation is seeing great success with its business development efforts.

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#### **About Ayima**

*Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.*

*This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on March 8, 2018.*