



## **Ayima Canada Launch Exclusive Digital Marketing Event**

**On 24th January Ayima's Canadian operation will launch the first of their new international events, VancouverDigital.**

Following the success of the LondonSEO event series held annually for over ten years running at Ayima UK, the company is aiming to extend this connection to their Vancouver location, raising the profile of Ayima Canada in support of the recent growth within the region.

VancouverDigital is an exclusive networking event bringing together in-house digital marketers who work in SEO, Social, CRO, Paid Media and other digital channels. As an invite-only event, the company's mission is to create a relaxed environment where Vancouver's top marketers can connect with others in their field.

Held in the elite Hospitality Suite above the trendy Blackbird Public House in Vancouver's Financial District, the event has already seen massive demand with over 100 registered in-house marketers from the area's leading companies in retail, ecommerce, FinTech, Tech and travel.

Mark Tempest, Ayima Canada's Senior Vice President, explains that "By creating VancouverDigital, we're giving the local marketing community the type of event everyone craves: a relaxed environment where they can talk with other marketers they wouldn't have the chance to connect with otherwise. Our aim is to run this as a quarterly event, hopping between some of Vancouver's best venues and increasing the connections made between the wider digital community."

With Senior Brand Strategists, Product Specialists, eCommerce Directors, Founders, Marketing Directors, SEOs and CEOs on the list of registered guests so far, the event is set to bring together an incredible mix of insights and expertise.

To find out more about VancouverDigital, visit the official event website at <http://vancouverdigital.org/>

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### **About Ayima**

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.