



Press Release

2018-01-04

Ayima December Sales Report

Ayima's preliminary sales figure for the month of December 2017 is 12.2MSEK, a 65% increase from the same period in 2016 (7.4MSEK).

The good result is indicative of the success of the sales and marketing strategy and Ayima will continue to put focus on growth in 2018.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, Stockholm, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.

This information is insider information that Ayima Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, on January 4, 2018.