



Ayima to Report to AktieTorget in English

2017-09-08

As the majority of Ayima's management team and client base is English-speaking, the board has taken the decision to submit Interim, Quarterly and Annual reports as well as Press releases in English in the future.

This change will allow information to be submitted to the market in a more timely and efficient manner and without the need for translation of technical or industry terminology.

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About Ayima

Originally founded in 2007, Ayima is a digital marketing agency with around 145 employees across its offices in London, New York, San Francisco and Vancouver. Ayima have created a number of market-leading software tools that are used in by clients and agencies around the world, including 'Updatable', 'Redirect Path', 'Page Insights', 'Pulse' and 'Appotate'.