



KEWILL APPOINTS HISCOX TO BOARD

Masternaut Chairman & CEO Joins Board of Supply Chain Software Provider as Non-Executive Director

March 14, 2013 – Chelmsford, MA and Guildford, UK Kewill Ltd, a leading provider of innovative software for supply chain execution, has appointed Martin Hiscox, Chairman and CEO of Masternaut, Europe's largest telematics SaaS business, to its Board as Non-Executive Director. A well-known and respected industry figure, Hiscox is an experienced business leader. He brings to the Kewill Board in excess of 20 years' experience of private equity owned IT businesses that he will utilize supporting the senior management team in creating and executing successful growth strategies.

This announcement follows a series of recent executive appointments by Kewill to bolster its senior management team and provide leadership to its development, professional services and EMEA sales functions.

News Facts:

- Hiscox has been Chairman and CEO at Masternaut since June 2012, having previously served as Non-Executive Director and Board Member for the company for over two years.
- Prior to Masternaut he held senior IT industry roles including Chairman and Non-Executive Director at Bar Code Systems International and President International and Vice Chairman at RedPrairie, as well as running his own successful private consulting organization that advises start-up businesses.
- Hiscox has over 20 years' experience of private equity funded IT start ups, acquisitions, mergers and disposals.
- He has led businesses ranging from high growth start-ups to mature \$400m+ global IT companies.
- He has an excellent track record of providing strong leadership focusing on market development; sales and marketing strategy; operational rigor; international growth and effective people management.
- Hiscox holds the qualification Chartered IT Professional (CITP).
- He holds an MBA from Brunel University.
- He is in demand as an industry speaker.

Supporting Quotes:

"I have no doubt that Martin will bring immediate value to the Kewill Board," comments Robert J. Farrell, President and CEO of Kewill Ltd. "His industry experience, particularly of high growth businesses, will provide an essential sounding-board as we roll out new strategies and tactical plans to expedite Kewill's success across our target markets globally."

"Martin has an outstanding track record as a commercial leader and creator of growth in the IT sector and I am delighted to welcome him to the Kewill Board." said Deep Shah, Partner with Francisco Partners, and Kewill Board member.

**About Kewill**

Kewill is a leading provider of supply chain execution software solutions with a focus on multi-modal transportation management for enterprises and logistics service providers to manage the movement of goods and information around the globe.

We deliver innovative software for business-critical global supply chain requirements through our three product suites: Logistics, to support freight forwarding, transport, warehousing and customs compliance; Transportation and Shipping, to enable parcel, LTL, TL and desktop shipping and export trade compliance, and; Business to Business Integration, to drive B2B eCommerce, order management and supply chain integration

Our customers rely on our deep domain knowledge to improve their business processes, exchange information and provide visibility to simplify the management of their supply chains.

Established in 1972, Kewill has over 7,000 customers around the world including Bayer, Black & Decker, DHL, Hankyu Hanshin, Hitachi, Ingersoll Rand, Mothercare, UPS, Scott's & Co and TNT.

www.kewill.com

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