
FOX NETWORKS GROUP SELECTS ERICSSON FOR BROADCAST SERVICES

- Ericsson scores exclusive multi-year contract to deliver playout, media management and global distribution services for three new FOX HD channels in the Middle East
- FOX and Ericsson expand existing relationship; Ericsson now supports 10 FOX television channels from its hub in Abu Dhabi
- New contract further establishes Ericsson's position as one of the world's leading providers of broadcast and media services

Ericsson (NASDAQ: ERIC) has signed an exclusive multi-year contract with FOX Networks Group Middle East to provide playout, media management and global distribution services for three new HD channels.

The new channels - FOX Crime, FOX Life and FOX Rewayat – launched last month and are broadcast 24 hours a day from Ericsson's broadcast and media services hub in Abu Dhabi.

FOX Crime is the Middle East's first entertainment channel dedicated to crime and investigation and will feature the best drama and reality programming in the genre; while FOX Life will offer an eclectic mix of travel, food, home, and wellness programs tailored to a Middle East audience. FOX Rewayat is FOX Network's first ever Arabic language channel and will be home to feel-good love stories, hard-hitting drama, and everything in-between.



As part of the deal, Ericsson will encode the channels for distribution across FOX's global affiliate network from its broadcast and media services hubs in Abu Dhabi and Hilversum, using Ericsson's secure internet distribution platform.

Sanjay Raina, General Manager and Senior Vice President of FOX Networks Group Middle East,

says: "At FOX Networks Group, as we continue to expand our footprint across the Middle East, we want to ensure our channel experience is unparalleled. Building on our long-term partnership, we are delighted to select Ericsson for the playout, media management and global distribution services on our three new HD channels in the Middle East. We trust their experience and expertise to deliver reliable and agile broadcast services to our viewers across the region."

Steve Nylund, Head of Broadcast and Media Services, Ericsson, says: "Over the last 18 months, we've focused on growing our broadcast and media services hub in Abu Dhabi by

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strengthening our relationships with broadcasters across the region and hiring a talented team to deliver these critical services for our clients. We believe that our global expertise in managing complex playout operations, combined with our local know-how, makes us the partners of choice for broadcasters worldwide. We look forward to building an even stronger partnership with FOX Networks Group in the years to come.”

The new channels will join the growing portfolio of TV channels managed by Ericsson from its Abu Dhabi hub. This include seven FOX channels – FOX Movies, FOX, STAR Movies, STAR World, FOX Action Movies, FOX Family Movies, and FX.

More information about Ericsson's Broadcast and Media Services portfolio can be found [here](#).

NOTES TO EDITORS

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About Ericsson

Ericsson is a world leader in communications technology and services with headquarters in Stockholm, Sweden. Our organization consists of more than 111,000 experts who provide customers in 180 countries with innovative solutions and services. Together we are building a more connected future where anyone and any industry is empowered to reach their full potential. Net sales in 2016 were SEK 222.6 billion (USD 24.5 billion). The Ericsson stock is listed on Nasdaq Stockholm and on NASDAQ in New York. Read more on www.ericsson.com.

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About FOX Networks Group

FOX Networks Group (FNG) is 21st Century FOX's international multi-media business. We develop, produce and distribute 300+ wholly- and majority-owned entertainment, sports, factual and movie channels in 45 languages across Latin America, Europe, Asia and Africa. FNG's core channel brands include FOX, FOX Sports, FOX Life, FOX+ and National Geographic Channel. FNG's movie channels include FOX Movies, FOX Movies Premium and SCM (formerly Star Chinese Movies)

FNG Middle East (previously FIC Middle East) established in 2008, produces and distributes 15 pay channels in standard and high – definition across 7 genres (Factual, Entertainment, Movies, Music, Kids, Lifestyle, Arabic). Pay TV channel portfolio includes (National Geographic Channel, Nat Geo Wild, Nat Geo People, STAR World, FOX, STAR Movies, Fox Movies, Fox Family Movies, Fox Action Movies, FX HD, Channel V International, Baby TV, Fox Rewayat, Fox Crime, Fox Life), in addition to 2 Free to Air Channels in High Definition (National Geographic Abu Dhabi, National Geographic Farsi).

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