

## **Ericsson chosen as WCDMA supplier to sunrise, Switzerland**

**Ericsson has been selected by Swiss operator sunrise as the supplier of WCDMA infrastructure for their nationwide 3G network. The multi-year agreement is for a complete radio network solution, including all needed equipment and professional services.**

Sunrise's choice of Ericsson as supplier of their 3G system follows extensive evaluation in tough competition with other vendors' offerings. Decisive factors cited by sunrise in their choice of Ericsson are their confidence in Ericsson's commercial and technical 3G solution, as well as capability to ensure system availability on time.

"The agreement with sunrise further strengthens Ericsson's market leadership position in 3G and Mobile Internet. I am proud to have won sunrise's confidence and business based on Ericsson's leading 3G solutions and our capability and experience in an excellent local team," says Kristian Teär, President Market Unit Germany, Austria and Switzerland. "With this agreement, Ericsson has to date been named in 35 publicly announced WCDMA commercial agreements, significantly more than any other vendor."

*Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.*

Read more at <http://www.ericsson.com/press>

### **FOR FURTHER INFORMATION, PLEASE CONTACT**

James Borup, Press Officer  
Ericsson Corporate Communications (Sweden)  
Phone: +46 70 590 9261; E-mail: [james.borup@lme.ericsson.se](mailto:james.borup@lme.ericsson.se)

### **About sunrise**

Sunrise is the brand name of TDC Switzerland AG, the company resulting from the merger of the telecommunications companies diAx and sunrise. The shareholders' meeting of TDC Switzerland AG is made up of: Tele Danmark 78.72%, d Holding 16.99%, SBB 2.34% and UBS 1.95%. sunrise offers its customers state-of-the-art telecommunications services in the areas of mobile phone, fixed network and Internet. The sunrise mobile phone network has the most modern GSM dual band infrastructure in Switzerland and already provides a mobile phone coverage of 97%. sunrise disposes of a high-quality, high-performance fiber optic network with a total length of 5900 kilometers – Swiss-wide. Presently, sunrise has approximately 2000 employees.