

## CHINA TELECOM AND ERICSSON LAUNCH OPEN IOT PLATFORM

- Global connection management platform will support China's "One Belt One Road" strategy and accelerate the deployment of IoT solutions and services
- China Telecom IoT Open Platform enables enterprise customers to deploy, manage and scale IoT connected devices and applications globally
- Based on Ericsson Device Connection Platform, part of Ericsson's IoT Accelerator, used by more than 25 operators and supports over 2,000 enterprise customers

China Telecom and Ericsson (NASDAQ: ERIC) have launched the China Telecom IoT Open Platform – a global connection management platform that will support China's "One Belt One Road" strategy and accelerate the deployment of Internet of Things (IoT) solutions and services.

The China Telecom IoT Open Platform enables enterprises to deploy, control and scale the management of IoT devices through partnerships. With this platform, enterprise customers can integrate their business processes with the managed connectivity service offered by China Telecom to create highly reliable IoT solutions. China Telecom and its industry customers will use the platform to drive the digital transformation of industries in China and beyond.

Magnus Rahm, Head of Global Service Operations, Ericsson, says: "The IoT market is growing very rapidly and we aim to use our expertise in this area to help our customers capitalize on this opportunity. Together with China Telecom, we can play a key role in realizing the tremendous potential of the IoT by reinventing processes, creating new services, and capturing new revenue."

The China Telecom IoT Open Platform is powered by Ericsson's Device Connection Platform – a global, unified platform that is being used by multiple enterprise customers in various industries to manage IoT connection services worldwide. The platform offers enterprise customers reliable connectivity based on service-level agreements and a common, unified overview of devices and access networks.

Ericsson's Device Connection Platform was launched in 2012 and now supports more than 25 operators and over 2,000 enterprise customers as part of Ericsson's <u>IoT Accelerator</u> platform. Ericsson also collaborates with the Bridge Alliance and the Global M2M Association to realize the vision of a seamless customer experience with worldwide coverage and superior service quality for IoT applications.

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## **NOTES TO EDITORS**

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