

Ericsson's IMS solution to support Vodafone Portugal's new generation services

Ericsson (NASDAQ:ERIC) has been selected by Vodafone Portugal as Core IP Multimedia Subsystem (IMS) sole supplier to deliver integrated fixed and mobile convergent services. Ericsson's Core IP Multimedia Subsystem (IMS) will be employed to develop Vodafone Portugal next-generation offering.

IMS-based services enable communication through various media - such as voice, text, pictures and video, or a combination of them - adapted to each individual's preference. Ericsson's IMS solution supports a common service environment and allows Vodafone Portugal to implement flexible and scalable advanced services.

The contract is a key stepping stone in enabling Vodafone Portugal to introduce a new generation of fixed and mobile convergent services, which started last month with voice and Internet services.

IMS also represents the evolution of converged mobile and fixed-control networks to all-IP, bringing significant cost advantages and providing flexibility to support broadband services.

Miguel Martins, CTO Vodafone Portugal, says: "Ericsson's extensive IMS experience will enable us to improve time-to-market, maintain cost control, and provide our customers with a leading convergent service offering."

Hans-Erhard Reiter, President of Ericsson Portugal, says: "This contract marks an important milestone in our long-standing relationship with Vodafone Portugal and highlights our ability to deliver robust multimedia solutions in the role of system integrator. Ericsson IMS offers an attractive user experience by enabling telecom operators to combine today's and tomorrow's applications in an integrated service offering."

Ericsson is the leader in the IMS area with 37 IMS system contracts for commercial launch and an additional 80 trials, distributed around the world.

Notes to editors:

Press backgrounder: Ericsson IMS – offering a richer user experience
www.ericsson.com/ericsson/press/facts_figures/doc/ims.pdf

White paper: Introduction to IMS
www.ericsson.com/technology/whitepapers/8123_Intro_to_ims_a.pdf

Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.

Read more at www.ericsson.com

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About Vodafone Portugal

Vodafone Portugal is part of the world's leading mobile telecommunications company and has a leadership position in terms of innovation, brand image and customer satisfaction in Portugal. Vodafone Portugal focuses on delivering total communications solutions to its more than 4.75 million customers. Visit Vodafone Portugal's website at www.vodafone.pt.

About Ericsson IMS Solution

Ericsson IMS is an end-to-end solution that gives operators immediate revenue opportunities when evolving to all-IP operations. It enables seamless access to a wide range of new multimedia services across both fixed and mobile networks. Ericsson IMS Solution includes a converged IMS core infrastructure, as well as application servers and service enablers for common functions that can be reused by multiple fixed and mobile applications. The IMS solution is a part of Ericsson's Full Service Broadband offering.