

Ericsson and Elisa first in Nordic region to launch HSPA on the uplink

Ericsson (NASDAQ:ERIC) and Finnish operator Elisa have successfully launched HSPA on the uplink in Elisa's 3G network.

HSPA on the uplink (also known as Enhanced Uplink or HSUPA) allows data transfer speeds of 1.4 Mbps, more than three times the speed of traditional 3G networks. Higher bit rates for outgoing traffic improves the end-user experience of mobile broadband services such as video conferencing, file sharing and sending e-mails with attachments.

Panu Lehti, Executive Vice President at Elisa, says: "We will further speed up mobilization of internet services and applications for our customers e.g. with HSPA on the uplink."

Janne Laitala, President, Ericsson Finland, says: "HSPA on the uplink is an important milestone in the evolution of HSPA and we are happy to take this step with Elisa. With the take-off of online communities and video-sharing services, greater uplink speed will add a new, mobile dimension to such activities."

Note to editors:

Ericsson's 3G/HSPA reference list is available at www.ericsson.com/ericsson/press/facts_figures/3g_reference.shtml

Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.

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About Elisa Corporation

Elisa Oyj is a leading Finnish communications service company that offers its private, corporate and institutional customers voice and telecommunication services, customized communications services solutions and network operator services. Elisa leads the Finnish broadband market with more than 513,000 subscriptions. It is a forerunner in providing new mobile and content services and has more than 2.2 million mobile phone subscribers in addition to 1.3 million fixed-line subscriptions.

Elisa offers services through the Elisa, Saunalahti and Kolumbus brands, and internationally in association with its partners Vodafone and Telenor.

Read more at www.elisa.com.

About Ericsson's HSPA solution

Ericsson's HSPA solution, part of Ericsson's Full Service Broadband offering, enables download speeds of up to 14.4Mbps and upload speeds of 1.4Mbps. The advanced technology lets operators more than double their system capacity and cuts response times for interactive services. On average, users will be able to download 20 times faster than with a GSM/GPRS connection. Future evolution steps will increase the HSPA download speed to 42Mbps and the upload speed to 12Mbps. Ericsson offers HSPA support on many frequency bands ranging from 850MHz to 2.6GHz.