

Ericsson technology enables new safety device launched by NTT DoCoMo

Ericsson (NASDAQ:ERIC) has announced that a brand-new security device with positioning capabilities, enabled by Ericsson technology, has been launched in Japan.

NTT DoCoMo, Inc., the Japanese telecoms giant, has launched a safety device that gets high-precision location information by using the GPS function. The device is designed to provide family members or authorities with positioning information or to enable location tracking when the user pulls the slide switch in a dangerous or emergency situation. The slide switch also triggers a crime prevention buzzer on the device.

The device is based on the U310 platform developed by Ericsson. The platform enables the modem and GPS functionality within the device, which is small enough to be carried inside a pocket or bag for easy activation in case of emergency.

Robert Puskaric, Head of Ericsson Mobile Platforms, says: "This shows that our platform technology is flexible and small enough to be implemented in devices other than the traditional mobile phone. We are also pleased to see that our platform has been included in a security device within the DoCoMo portfolio, as this proves its stability and quality."

The product, CTG-001G, has been developed by Giant Electronics on behalf of DoCoMo, and was launched on the Japanese market on December 7.

Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.

Read more at <http://www.ericsson.com/press>

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About NTT DoCoMo

NTT DoCoMo is the world's leading mobile communications company. DoCoMo serves about 53 million customers, including 40 million people subscribing to FOMA, launched in 2001 as the world's first 3G-mobile service based on WCDMA. DoCoMo also offers a wide variety of leading-edge mobile multimedia services, including i-mode, the world's most popular mobile e-mail/internet service, which is used by more than 47 million people. With the addition of credit card and other e-wallet functions, DoCoMo mobile phones have become highly versatile tools for daily life. NTT DoCoMo is listed on the Tokyo (9437), London (NDCM) and New York (DCM) stock exchanges. For more information, visit www.nttdocomo.com.