

**PRESS RELEASE****Ericsson wins mobile broadband expansion and radio transmission contract with the E-Plus Group in Germany**

**Ericsson (NASDAQ:ERIC) has been selected by German mobile operator E-Plus to expand and upgrade its WCDMA network. The deal also includes the expansion and enhancement of the E-Plus microwave transmission network and will allow subscribers to enjoy mobile data services at best quality in most parts of Germany.**

Under the three-year agreement, Ericsson will upgrade E-Plus' existing Ericsson WCDMA base stations and add new 3G base stations to increase network coverage and capacity. Ericsson will also supply microwave transmission solutions, including MINI-LINK TN, to support capacity growth for the transmission network. Ericsson will also provide network technology consulting services.

Ericsson's microwave transmission solutions shift voice and data traffic from the radio access to the core network, enhancing the capacity of the mobile network backbone to cope with increased traffic in the radio network.

Carsten Ahrens, President of Ericsson Germany, says: "We are proud to support E-Plus' strategic initiative with the supply of our advanced 3G and microwave transmission technology. Our leading mobile broadband solutions will allow the E-Plus Group to introduce innovative mobile internet and multimedia services cost-effectively and quickly."

*Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 185 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of "communication for all" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on the Stockholm, London and NASDAQ stock exchanges.*

For more information, visit [www.ericsson.com](http://www.ericsson.com) or [www.ericsson.mobi](http://www.ericsson.mobi).

**FOR FURTHER INFORMATION, PLEASE CONTACT**

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**About the E-Plus Group:**

With 15 million customers the E-Plus Group is the third-largest mobile network operator in Germany and a member of the KPN Group. The company has been the fastest and most profitable growing provider in the German market in 2006 and 2007. With the launch of brands like BASE, simyo, Ay Yildiz and vybemobile the company has developed from a single brand to a brand group. Further partnerships with successful companies from other

industries strengthen the sales strategy. These new initiatives have gathered more than 7.6 million customers since summer 2005.

The company has 2,200 employees in Germany and achieves annual revenues of 3 billion euros.