

PRESS RELEASE**Ericsson wins China Green Company Award for green innovation in China**

Ericsson (NASDAQ:ERIC) was honored with the title of “China Green Company” in a national selection revealed by China Entrepreneur magazine, Daonong Enterprise Institute and Guanghua School of Management of Beijing University on April 22, due to its continuous commitment to innovation in environmental protection in China.

Ericsson accepted the China Green Company Award at a ceremony on April 22, as part of the 2008 China Green Company Annual Conference in Beijing. During this selection, green has been defined as the harmonious co-existence not only between man and nature, but also among human beings, the latter of which includes the relationship between entrepreneurs and the public, as well as between enterprises and society.

Launched during July 2007, the six-month selection process went through five phases, before the winners were selected. According to the judges, the rating system was mainly composed of the environmental index and the social index, including environment perception and policy, environmental impact assessment, environmental performance, environmental business prospect, environmental protection public relations, publicity of environmental information, employee relationship, consumers, social participation and social commitment.

At the award ceremony, Ericsson was praised by the host, China Entrepreneur, a leading business magazine recognized as “Forbes in China”.

“Ericsson has developed forward-looking strategies from an early stage to deal with climate change, and has effectively realized product differentiation through continuous technology innovation, development of energy efficient telecom equipment, network and sites optimization, as well as pioneering of alternative energy sources. In China, Ericsson has fully implemented international standards like Product Life Cycle Assessments and supply chain management, supplied employees with ergonomic office facilities reflecting its commitment to environmental protection as a responsible corporate citizen in China.”

Mats H Olsson, President of Ericsson Greater China, says: “We are honored to receive this award. Ericsson has integrated its development with the society around the globe and has always been dedicated to driving China’s harmonious and sustainable development through our advanced technology and solutions. We will provide more innovative services to our customers in China through our continuous green innovation.”

As revealed in the Ericsson Corporate Responsibility Report 2007, Ericsson is ahead of schedule in improving the energy efficiency of its WCDMA base station portfolio, of which a 50% improvement in energy efficiency index was targeted between 2005 and the end of 2008. Also an 80% improvement between 2001 and end 2008 will be fulfilled. During 2007 Ericsson also released the GSM Base Transceiver Station (BTS) power saving feature, leading to substantial increase in

energy efficiency of both new and already installed base stations. Besides the general contributions to power saving and emission reduction as a telecommunications company, Ericsson also conducts life-cycle assessments, produces carbon footprints for telecom, develops solutions for use of alternative energy sources, and has released innovative solutions like the Ericsson Tower Tube and the BTS power saving feature mentioned above.

Note to editors:

Ericsson Corporate Responsibility site: www.ericsson.com/corporate_responsibility

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 185 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on the Stockholm and NASDAQ stock exchanges.

For more information about Ericsson, visit www.ericsson.com or www.ericsson.mobi

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