

## PRESS RELEASE

## Ericsson wins VDSL2 contract to upgrade Telecom Liechtenstein's ADSL network

Ericsson (NASDAQ:ERIC) has signed an agreement with Telecom Liechtenstein to upgrade and expand their ADSL network with the new VDSL2 technology. Ericsson will also provide support over the next three years. The deal will bring high-speed broadband to Telecom Liechtenstein subscribers across the country.

VDSL2, based on Ericsson's advanced EDA1200 product, enables Telecom Liechtenstein wide deployment of multiplay services e.g. voice, video and data as well as HDTV, IPTV, Video on Demand, high speed Internet access and interactive gaming.

Network deployment and integration has already started. The contract builds on earlier Ericsson deals that saw the introduction of ADSL across Liechtenstein.

Aldo Frick, Head of Telecom Systems at Telecom Liechtenstein, says: "In Liechtenstein there is a huge opportunity to offer enhanced multiplay services to both business and residential users. Ericsson's solution meets our demand because it is simple, has modular architecture that helps grade our services during deployment and represents state-of-the-art technologies."

Stefan Koetz, President of Ericsson Switzerland, says: "Ericsson is proud to have been selected for this landmark project. This contract is a significant milestone in our relationship with Telecom Liechtenstein and will provide cutting-edge broadband access technology and exceptional enduser services to Telecom Liechtenstein's customers."

## Notes to editors:

Ericsson's standard multimedia content is available at the broadcast room:

www.ericsson.com/broadcast room

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated

revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.

For more information, visit <u>www.ericsson.com</u> or <u>www.ericsson.mobi</u>.

## FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Media Relations Phone: +46 8 719 69 92

E-mail: <a href="mailto:press.relations@ericsson.com">press.relations@ericsson.com</a>