

**PRESS RELEASE****Ericsson expands Síminn's WCDMA network into 900MHz band**

**Ericsson (NASDAQ: ERIC) has formed a strategic partnership with leading Icelandic operator Síminn through a contract to expand its WCDMA/HSPA network into the 900MHz band. This will enable Síminn to deliver enhanced mobile data services to remote areas across Iceland.**

Under the two-year agreement, Ericsson will be the sole supplier of WCDMA/HSPA radio access equipment and the GSM/WCDMA common core network. Ericsson will also expand Síminn's GSM network, upgrade its software and deliver a range of professional services, including deployment and systems integration.

With the expansion, Síminn will become one of the world's first operators to launch a WCDMA network in the 900MHz band, and will be in a better position to serve its subscribers in remote areas. Ericsson's WCDMA/HSPA solution for the 900MHz band provides extended coverage because of improved radio-wave signal strength at lower frequencies, making it easier to provide mobile broadband services in rural areas as well as improved indoor coverage in urban areas.

Sævar Freyr Þráinsson, President of Síminn, says: "Iceland is a very competitive market and we need a strong and reliable partner to ensure our success. The agreement with Ericsson gives Síminn the opportunity to meet increasing subscriber demands for exciting new mobile services."

Lars Tofft, President of Ericsson Denmark, says: "This agreement further strengthens our relationship with Síminn, and we are looking forward to help them provide cutting-edge mobile services across Iceland. Access to innovative mobile broadband services, anywhere and any time, opens new and exciting opportunities for the Icelandic consumers."

**Notes to editors:**

Ericsson's 3G reference list available at:

[www.ericsson.com/ericsson/press/facts\\_figures/3g\\_reference.shtml](http://www.ericsson.com/ericsson/press/facts_figures/3g_reference.shtml)

Ericsson's standard multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.*

For more information, visit [www.ericsson.com](http://www.ericsson.com) or [www.ericsson.mobi](http://www.ericsson.mobi).

## **FOR FURTHER INFORMATION, PLEASE CONTACT**

Ericsson Media Relations

Phone: +46 8 719 69 92

E-mail: [press.relations@ericsson.com](mailto:press.relations@ericsson.com)

### **About Síminn**

Síminn, Iceland's largest operator, is the country's leading provider of wireless communication services. The operator runs a sophisticated GSM network, reaching more than 98 percent of Iceland's 350,000 population and offers a wide range of value-added services.

Síminn has also deployed a full 3G network – with a mobile TV solution on top – offering a variety of services to its customers.