

PRESS RELEASE**Ericsson to provide mobile broadband for LG Electronics next-generation notebooks and netbooks**

Ericsson (NASDAQ:ERIC), is selected by LG Electronics, to provide mobile broadband modules based on HSPA - the world's most widely commercially deployed technology for mobile broadband. LG Electronics notebooks and netbooks will include mobile broadband modules from Ericsson in Q3 2008.

HSPA provides a DSL-like experience wirelessly with true mobility and there are currently more than 207 commercially deployed HSPA networks globally, serving more than one billion subscribers.

"We are excited to work with LG Electronics to give consumers and business users the freedom and flexibility to access internet in the way they want it, wherever they are." says Mats Norin, Vice President, Mobile Broadband Modules, Ericsson. "Ericsson is also very pleased to be selected to provide mobile broadband modules to LG Electronics' netbooks which is a segment that is forecasted to grow fast"

Ericsson's mobile broadband modules provide the end user with a simple and cost effective solution for broadband access while on-the-go. Seamlessly integrated with and optimized to work within the notebook, the built-in mobile broadband module provides superior downloading and uploading performance and takes less power from the battery. Leveraging Ericsson's in-house HSPA chipset technology and the company's economies of scale and longstanding operator relationships, Ericsson can offer a very competitive mobile broadband module solution that will help further drive a mass market for mobile broadband.

Market projections indicate that in 2011, approximately 200 million notebooks will ship annually and Ericsson anticipates that 50 percent of those notebooks will feature a built-in HSPA mobile broadband module. Users will increasingly have the option to take their broadband connections with them, delivering on the promise of full service broadband, which is anytime, anywhere access from the screen or device of choice.

Notes to editors:

Fact sheet and product images:

www.ericsson.com/solutions/mobile_broadband_modules/press.shtml

Ericsson's standard multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 185 million subscribers. The company's portfolio

comprises mobile and fixed network infrastructure and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 189 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on the Stockholm, London and NASDAQ stock exchanges.

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About Ericsson's HSPA solution

HSPA stands for High Speed Packet Access. An inherent advantage of HSPA is that the technology is a natural extension of existing WCDMA/GSM networks, or about 85 percent of the world's existing wireless networks, and therefore has the potential to be readily available to a large number of wireless users, creating a mass market for mobile broadband. By 2010, 71 percent of mobile broadband connections are projected to be HSPA-based. Ericsson's HSPA mobile broadband solution is part of Ericsson's Full Service Broadband offering. The advanced technology lets operators more than double their system capacity and cuts response times for interactive services. On average, users will be able to download 20 times faster than with a GSM/GPRS connection. Future evolution steps will increase the HSPA download speed to 42Mbps and the upload speed to 12Mbps. Ericsson offers HSPA support on many frequency bands ranging from 850MHz to 2.6GHz.

About Ericsson Mobile Broadband Modules

Ericsson's Mobile Broadband module, designed and manufactured by Ericsson, supports HSPA, EDGE, GPRS and GSM. For HSPA it will initially offer peak rates of 7.2Mbps in the downlink and 2Mbps in the uplink. LTE-capable modules are expected in 2010.

Learn more at www.ericsson.com/solutions/mobile_broadband_modules