

PRESS RELEASE**Ericsson signs managed services contract with Bangla Trac Communications in Bangladesh**

Bangla Trac Communications, an international gateway operator in Bangladesh, has selected Ericsson (NASDAQ:ERIC) to manage operations of its new switching infrastructure.

Under the agreement, the first of its kind in Bangladesh, Ericsson will provide operational readiness and manage the day-to-day operations of the new wireline network providing gateway services for incoming and outgoing international traffic.

The contract builds on a previous agreement to deliver and implement a fixed-line network based on total Ericsson solution with its Telephony Softswitch, Redback SmartEdge routers and the Marconi OMS Multi-Service Provisioning Platform (MSPP).

By partnering with Ericsson, Bangla Trac is able to launch its international Gateway services quickly, with high quality and predictable performance, allowing it to reduce costs while maintaining customer satisfaction.

Tarique E. Haque, CEO, Bangla Trac Communications, says: "Our commitment is to provide customers with high-quality, flexible and reliable international gateway services. The combination of services and technology from Ericsson enables us to reduce costs and focus on our customers' needs by launching services faster and more efficiently."

Arun Bansal, Managing Director, Ericsson Bangladesh, says: "We are proud to be chosen by Bangla Trac and entrusted with the end-to-end management, operation and maintenance of its international gateway network. This partnership reaffirms Ericsson's broadband network capabilities and reinforces our market leadership in managed services."

Notes to editors:

Ericsson's standard multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated

revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.

For more information, visit www.ericsson.com or www.ericsson.mobi.

FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Media Relations

Phone: +46 8 719 69 92

E-mail: press.relations@ericsson.com

About Bangla Trac

Bangla Trac Communications is one of International Gateway Service (IGW) providers in Bangladesh, with plans of getting connected to all the major operators worldwide. Since its inception, the company has invested heavily in implementing and maintaining a high quality network. Bangla Trac Communications has been set up to become the leading "Carrier's Carrier of choice" providing the highest standards of service, ensuring reliability and affordability. For more information, please visit: www.banglatraccommunications.com