ERICSSON

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PRESS RELEASE

Ericsson collaborates with Intel to bring theft protection to Mobile Broadband notebooks

Ericsson (NASDAQ: ERIC) announced today that it is collaborating with Intel to ensure that Ericsson's Mobile Broadband Modules are interoperable with Intel® Anti-Theft PC Protection Technology for notebooks to offer a secure and reliable anti-theft solution for mobile broadband users. The collaboration addresses solutions to minimize the negative consequences when notebooks are lost or stolen, and in conjunction independent encryption software when sensitive data is lost while on-the-go and to prevent unwanted data intrusion.

The need for taking the profit out of stealing laptops and protecting sensitive and important information continues to grow with the increased popularity of mobile broadband notebooks. Theft or loss of notebooks can have enormous financial consequences for both consumers and enterprise users, especially when sensitive data on the notebook is lost or obtained by unauthorized persons.

Through this collaboration between Ericsson and Intel, a theft management service residing in the network can send a message via SMS to the mobile broadband module inside the notebook, which securely transfers the message to Intel's Anti-Theft function inside the processor platform, which takes appropriate actions, such as completely locking the computer, making it unusable. When the notebook is located and recovered, an unlock message can be sent to the notebook that makes the data accessible again.

Mats Norin, Vice President and head of Mobile Broadband Modules at Ericsson said: "We share a common vision with Intel about offering consumers and enterprise users a secure mobile broadband experience for their notebooks. We are committed to work with industry leaders to shape a complete, end-to-end solution to drive increased mobile broadband adoption."

"We have entered a new era for security for the on-the-go businessperson in which losing a notebook or having it stolen can have disastrous implications," said George Thangadurai, director of Intel's Strategy and Platform Planning Group, and general manager of the company's Anti-Theft Program. "Intel's Anti-Theft PC Protection technology takes notebook security to a new level, making notebook theft for profit an exercise in futility and with third-party software help secure data. By teaming with Ericsson, we are extending the benefits of Intel Anti-Theft PC Protection to those who use mobile broadband networks."

The solution builds on Ericsson's Mobile Broadband Modules, which are tightly integrated in and optimized for notebooks, and Intel's Anti-Theft PC Protection technology, which can lock a stolen or lost notebook. Intel Anti-Theft Technology provides an intelligent mechanism built into the processor platform that detects potential theft situations and responds according to IT policies.

Anti-Theft PC Protection technology can be programmed to respond to repeated login failures and expiration of a timer that requires regularly scheduled connection to a central server.

When a loss or theft is detected, Intel Anti-Theft PC Protection technology can lock the laptop, rendering it useless, by blocking the boot process, and when working in conjunction with third-party encryption hardware or software can protect data by deleting cryptographic keys or similar essential code for decryption.

The theft management service can also take advantage of built-in Global Positioning System (GPS) technology in the Ericsson mobile broadband module, which can send location data to a central server. The location function can be utilized to determine a theft situation when the notebook is moved outside a pre-defined area – a so called geo-fence to locate a lost notebook.

Ericsson Mobile Broadband Modules are already optimized with Intel® Centrino® 2 processor technology to achieve excellent battery life and will in addition be validated to guarantee the interworking with Intel Anti-Theft PC Protection Technology. The solution will be available in commercial data protection products starting second half of 2009.

Ericsson Mobile Broadband Modules support HSPA -- the world's most widely commercially deployed technology for mobile broadband, and provides the end user with a simple, cost effective and convenient solution for broadband access while on-the-go.

Notes to editors:

Photos and more info on Ericsson's mobile broadband module:
www.ericsson.com/solutions/mobile_broadband_modules/press.shtml

Ericsson's standard multimedia content is available at the broadcast room:
www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.

For more information, visit www.ericsson.com or www.ericsson.mobi.

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About Ericsson’s HSPA solution
HSPA stands for High Speed Packet Access. An inherent advantage of HSPA is that the technology is a natural extension of existing WCDMA/GSM networks, or about 85 percent of the world’s existing wireless networks, and therefore is widely available to a large number of wireless users, creating a mass market for mobile broadband. Ericsson’s HSPA mobile broadband solution is part of Ericsson’s Full Service Broadband offering. HSPA technology and its future evolution steps can offer download speeds over 80Mbps and upload speeds over 20Mbps.