

PRESS RELEASE**Ericsson to expand Zain Madagascar network**

Ericsson (NASDAQ:ERIC) has signed a contract with the Zain Group to expand the core network and the GSM radio access network for Zain Madagascar.

The expansion of Zain Madagascar's network, which has been operational since 2005, is centered upon deploying Ericsson's Packet Core Network, including both SGSN and GGSN nodes, and Ericsson's Mobile Softswitch Solution. Rollout of the first phase of the project has already begun.

Jan Embro, Head of sub-Saharan Africa at Ericsson, says: "With this network expansion, Zain Madagascar will be able to meet subscriber growth and increased demand for its mobile services. In addition, Zain Madagascar will also reduce its core network operating expenses through improved network capacity, performance and operational efficiency."

This first step towards an efficient and converged all-IP core network based on Ericsson solutions will employ a layered architecture that allows Zain to use its existing infrastructure and ensure a common foundation for new consumer services. The new architecture will also allow Zain Madagascar to reduce the number and size of its main core network sites.

Ericsson will also provide a range of associated professional services including systems integration, network deployment, field maintenance, and support services in order to ensure successful delivery of the expanded network.

Notes to editors:

Ericsson's standard multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 195 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27.9 billion (SEK 188 billion) in 2007. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.

For more information, visit www.ericsson.com or www.ericsson.mobi.

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About Ericsson Mobile Softswitch Solution

Ericsson is the leading provider of mobile softswitch solutions. Ericsson's solution is commercially proven and fully standards compliant, offering efficient and low-risk evolution of existing circuit-switched networks to a telecom-quality, IP-based service platform. Ericsson's solution uses network resources in the most cost-effective way to provide both classic telephony and next-generation services. More than 200 mobile networks worldwide have been commercially launched with services based on the Ericsson Mobile Softswitch Solution.