

## **Ericsson connects India's homes with high-speed fiber for the first time**

**Ericsson (NASDAQ: ERIC) fiber technology is connecting homes in India for the first time to a breadth of high-end data, TV and communications services. A milestone agreement with one of India's leading in-building management solution companies is the first step in bringing high-speed connectivity to millions of homes in this rapidly flourishing nation.**

In a 3000-unit complex near New Delhi residents are enjoying personalized IPTV in high-definition, video-on-demand and other advanced entertainment services. They can download data content at 100Mbps and access Wi-Fi in the complex's common areas and gardens. Automated lighting, electricity bill payment and security services are also being made possible with Ericsson's high-speed fiber access solution, including Gigabit Passive Optical Network (GPON). Ericsson's broadband access network is an open network solution enabling residents to select services from an internet service provider of their choice.

Demand for broadband services is quickly growing in India's dynamic market, and Gowton Achaibar, President, Ericsson India and Sri Lanka, predicts that adoption of Fiber-to-the-Home (FTTH) technology will be dramatic.

"Real estate developers and property management companies realize that high-speed broadband access in the home is a value-added differentiator," Achaibar says. "Gratifying user experience, greater convenience and a large and rapidly growing telecom market are all pointers to the immense potential of GPON in India."

The contract with property management services provider Radius Synergies is the first such agreement for Ericsson with a customer in India's real estate sector. AK Singh, Chairman and Managing Director of Radius Synergies, says: "This is a great achievement and a significant development for India's economy, and it would not have been possible without Ericsson's platform expertise and solution-driven approach. Ericsson's solution enables us to cost-effectively offer residents a superior communications experience."

The end-to-end fiber access solution from Ericsson includes EDA 1500 GPON system, which offers the highest capacity on the market, as well as Micronet and Ribbonet air-blown fiber and microcable solutions. The contract also covers implementation, systems integration, consulting, training and support services for Radius synergies.

The GPON network enables converged services for consumers, allowing for a range of operator offerings – including voice, data and video, as well as services such as connected-home activation, security and lighting control – delivered over Ericsson's deep fiber access network.

**Notes to editors:**

Ericsson's standard multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

Other releases

[Ericsson achieves world first 0.5Gbps data rate with new VDSL2-based broadband technology](#)

[Ericsson acquires leading fiber access company Entrisphere](#)

*Ericsson is the world's leading provider of technology and services to telecom operators. The market leader in 2G and 3G mobile technologies, Ericsson supplies communications services and manages networks that serve more than 250 million subscribers. The company's portfolio comprises mobile and fixed network infrastructure, and broadband and multimedia solutions for operators, enterprises and developers. The Sony Ericsson joint venture provides consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of 'communication for all' through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 70,000 employees generated revenue of USD 27 billion (SEK 209 billion) in 2008. Founded in 1876 and headquartered in Stockholm, Sweden, Ericsson is listed on OMX Nordic Exchange Stockholm and NASDAQ.*

For more information, visit [www.ericsson.com](http://www.ericsson.com) or [www.ericsson.mobi](http://www.ericsson.mobi).

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### **About Radius Synergies Group**

Radius Synergies Private Limited was incorporated in 1999 with the objective of providing high-end technology products and services to its clientele, especially in the real estate sector. From a modest beginning in intercom systems, Radius has built up its product portfolio to include the design, installation and operation of electrical sub-stations (ESS), pre-paid electricity metering and building management systems such as security and surveillance, access control, parking management, biometrics, home automation, RFID and fire alarms.

Innovation and creativity have always been buzz words at Radius. Radius Infratel Private Limited, a Radius Group company has pioneered yet another innovative concept by conceiving, developing and implementing the first common shared neutral communication platform at ATS Paradiso, Greater Noida. The FTTH-based Neutral Access Network Operations and Technology (NANO) platform is designed to provide all the telecom, IT, entertainment, security and building management services for customers over the last mile.

Radius Synergies has a pan-India presence and expects to connect nearly 20,000 premises using FTTH architecture every year.

### **About Ericsson's GPON solution**

Gigabit-capable Passive Optical Network (GPON) is currently the fastest access technology to attract market interest and plays a key role in delivering high bandwidth to residential end users and network nodes with high capacity requirements. It is a point-to-multipoint technology and a key enabler for delivering a wide range of traditional and advanced media services. As an integral part of its Full Service Broadband architecture, Ericsson's GPON platform is designed to meet the needs of fixed-mobile convergence and next generation networks across residential and enterprise service offerings.

For more information, view Ericsson's Full Service Broadband Access white paper:

[www.ericsson.com/technology/whitepapers/pdf/fsb-access-final.pdf](http://www.ericsson.com/technology/whitepapers/pdf/fsb-access-final.pdf)