

**PRESS RELEASE****Ericsson announces agreement with Telefónica O2 UK for managed services, including field maintenance and logistical support services**

**Ericsson (NASDAQ:ERIC) and Telefónica O2 UK have signed a multi-year managed services agreement. Ericsson will provide field maintenance and other services for the Telefónica O2 UK 2G and 3G networks.**

Under the new agreement Ericsson will provide field maintenance services for radio and switch sites, spare parts management logistics support as well as optimisation and drive services and facilities engineering services for Telefónica O2 UK.

Ericsson and Telefónica O2 UK have a multi-year relationship for supply of mobile core network technology. This new agreement marks the first time that Ericsson will undertake day-to-day operations for Telefónica O2 UK. In addition to the new agreement with Telefónica O2 UK, Ericsson has a global relationship with Telefónica in multiple countries.

Mats Granryd, Managing Director, Ericsson UK, says: "We view this as an excellent step in the development of a long-term strategic partnership with Telefónica O2 UK and we are extremely honored to have been chosen by Telefónica O2 UK as its Managed Services partner. Although Ericsson and Telefónica O2 UK have enjoyed a long relationship this agreement has significantly strengthened it, bringing us much closer."

Through economies of scale, best practice tools, methods, processes and efficient resource allocation, Ericsson's managed services supports its partners to improve network performance and end-user experience whilst reducing operational costs. With 15 years experience, Ericsson is the global managed services market leader. In the UK, Ericsson holds multiple managed services contracts with fixed and mobile operators.

**Notes to editors:**

Ericsson's multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 1 billion subscribers and has a leading position in managed services. The company's portfolio comprises of mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of "to be the prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 75,000 employees generated revenue of SEK 209 billion (USD 32.2 billion) in 2008. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.*

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## **FOR FURTHER INFORMATION, PLEASE CONTACT**

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### **About Ericsson's Managed Services offering**

Ericsson has the telecom industry's most comprehensive managed services offering. It ranges from designing, building, operating and managing day-to-day operations of a customer's network, including end-user services and business-support systems, to hosting service applications and content, as well as providing network coverage and capacity on demand. As the undisputed leader in managed services, Ericsson has officially announced more than 100 contracts for managed services with operators worldwide since 2002. In all current managed services contracts, excluding hosting, Ericsson is managing networks that together serve more than 275 million subscribers worldwide.