

**PRESS RELEASE****AT&T names Ericsson as key supplier for future Wireline Business**

**Ericsson (NASDAQ:ERIC) today announced it has been selected as one of two suppliers for AT&T's Wireline Access products and services. The deal is a breakthrough win for Ericsson's wireline business in North America. Ericsson will be eligible to provide full system solutions within AT&T's wireline access network, significantly accelerating AT&T's ability to bring new broadband-based products and services to market.**

AT&T's strategy is to shorten technology introduction cycles, increase supplier collaboration and focus spending on future technologies.

Ericsson will offer AT&T full end-to-end system solutions, allowing AT&T to significantly accelerate time-to-market for new products and services. Additionally, by closely collaborating with AT&T, Ericsson will be able to tightly focus its research and development, strengthen relationships with third-parties, streamline relevant business practices and ensure wireline access product integration to provide AT&T with the best and most innovative solutions available.

"Ericsson is honored to be entrusted by AT&T with this critical role," said Angel Ruiz, President of Ericsson North America. "AT&T is a global leader in fixed broadband deployments and helps set the standard that others within the industry look to. We look forward to providing AT&T and its customers with the best technologies and solutions our industry has to offer."

Wireline Access Suppliers will compete with each other for AT&T capital spending on all Wireline Access applications and products, including collaborating with third-party suppliers to provide technologically leading solutions to AT&T.

Having already approved Ericsson's GPON Fiber to the Home (FTTH) solution for general deployment, AT&T will now embark on integrating Ericsson's DSL portfolio for Fiber to the Node (FTTN) and IP DSLAM solutions to support AT&T's U-verse offerings, such as IPTV, High Speed Internet and VoIP over an all IP network infrastructure.

**Notes to editors:**

Ericsson's multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 1 billion subscribers and has a leading position in managed services. The company's portfolio comprises of mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of "to be the prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 75,000 employees generated revenue of SEK 209 billion (USD 32.2 billion) in 2008. Founded in*

*1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.*

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## **About Wireline Access Products and Technologies**

The Wireline Access products and technologies group currently encompasses Gigabit Passive Optical Network (G-PON) Fiber to the Premises (FTTP), GPON Fiber to the Curb (FTTC), Fiber to the Node (FTTN), and Internet Protocol Digital Subscriber Line Access Multiplexer (IP-DSLAM) technologies. The Wireline Access products and technologies group is expected to expand into other technologies in the future.