
ERICSSON MAKES ITS TELECOM AND IP EXPERTISE WIDELY AVAILABLE

- A virtual place for learning opportunities
- A portal with availability to Ericsson expertise
- An initiative to strengthen competence and skills for organizations and individuals

Ericsson Academy is a new entry point to Ericsson (NASDAQ:ERIC) expertise, competence-related support and learning opportunities. The idea is to inspire people and organizations to exchange ideas and stimulate innovative thinking and behaviors.

Starting in June 2010, Ericsson's internal learning academy opens its doors to an external audience. By making available its expertise and learning opportunities for LTE and IP Networks, Ericsson aims to engage customers, suppliers and universities to better manage the shifts in technology.

Petter Andersson, head of Ericsson Academy, says: "This is a natural step in evolving as a learning organization. We aim to make learning more available and interactive, both to individuals and organizations."

Combining Ericsson Learning Consulting Services with the educational possibilities accessible through Ericsson Academy, Ericsson is able to offer end-to-end learning and people performance solutions to customers.

The Academy was launched internally to more than 80,000 Ericsson employees in November 2009, and will be built up step by step to be in full operation by the end of 2010.



Petter Andersson

NOTES TO EDITORS:

Our multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room



PRESS RELEASE
FEBRUARY 12, 2010

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.

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UPCOMING EVENTS

- [Mobile World Congress](#) Barcelona, Spain, February 15- 18
- Ericsson's Capital Markets Day, Stockholm, Sweden, May 5-6
- Ericsson Business Innovation Forum, Shanghai, China, May 17-18

For more information please contact the Ericsson Media Relations Team.