



PRESS RELEASE  
February 16, 2010

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## ICE.NET EXTENDS RURAL COVERAGE WITH CDMA NETWORK

- Strategic CDMA reference in Europe
- Mobile broadband, from midland to coastal areas in Sweden, Norway and Denmark
- Cost-efficient mobile broadband opens up for machine-to-machine applications
- Reliable communications for the public safety sector

Ice.net's business strategy is to secure mobile broadband in remote areas that have not yet benefited from the booming mobile broadband buildout. The combination of Ericsson's (NASDAQ:ERIC) CDMA technology and Ice.net's use of the 450 Mhz frequency bandwidth secures mobile internet for enterprises and people dependent on coverage outside major cities, like coastal areas, mountain ranges and at sea. With customers like the Swedish police force and rescue organizations, quality and coverage is of utmost importance.

Improved coverage in rural areas makes it possible to develop machine-to-machine applications, such as reading energy meters at a distance, forest-handling and fleet management.

The contract includes expansion of Icenet's CDMA network as well as network rollout and related support services in Sweden, Norway and Denmark

Per Borgklint, CEO of Ice.net, says: "Ericsson offers mobile CDMA technology with extremely good reach, combined with reliable support-services. Ice.net is dependent on a network that can cater to the need for high quality, speed and secure deliveries; critical factors for the broad variation of environment and tasks our customers are facing. A network provided by Ericsson will allow us to address the public safety area, like the Swedish police force and coast guard in a very efficient way."

Mikael Bäckström, head of Ericsson in the Nordic and Baltic region, adds: "This contract points out the new opportunities and yet-untapped markets we see for our CDMA business. Our competitive replacement of other vendor equipment is a proof point of the competitiveness and quality of our CDMA 450 Mhz solution, making high quality mobile internet services available in additional spectrum."

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The contract confirms that Ericsson's CDMA business is on a trajectory to expand outside North America. Ericsson's international market extends into several CDMA markets and with over 80 CDMA customers around the world, the company holds a leading position in the market.

CDMA is an established technology both in North America, Europe, Asia, Africa, and Latin America with over 150 operators in over 75 countries and with devices from over 25 suppliers.

Ericsson acquired its CDMA business from Nortel in 2009, adding more than 2,000 employees around the world, to its existing US operations and with important CDMA contracts with North American operators such as Verizon, Sprint, U.S. Cellular, Bell Canada and Leap.

#### NOTES TO EDITORS:

##### About ice.net.

Ice.net offers mobile broadband to the private and corporate markets in Sweden, Norway and Denmark. Ice.net's unique broadband covers over 84% of Scandinavian land area and a range of 50 kilometres from the shoreline. The company was established in 2007. Ice.net's customers include the Swedish National Police Board, the SCA company and Sveaskog. Ice.net has been owned by Access Industries since 2009. For additional information, please visit [www.ice.net](http://www.ice.net).



From left Mikael Bäckström, Ericsson and Per Borgklint Ice.net. Photo: Micael Engström



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Photos

[Per Borgklint, CEO, Ice.net and Mikael Bäckström, Ericsson](#)  
[Ericsson to acquire majority of Nortel's North American wireless business](#)  
[Nationwide 4G/LTE rollout for TeliaSonera in Norway and Sweden](#)  
[3 Scandinavia first with world's fastest 3G network](#)

[BROADCAST ROOM](#)

*Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has a leading position in managed services. The company's portfolio comprises of mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.*

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UPCOMING EVENTS

[Mobile World Congress](#), Barcelona, Spain, February 15- 18

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Ericsson's Capital Markets Day, Stockholm, Sweden, May 5-6  
Ericsson Business Innovation Forum, Shanghai, China, May 17-18

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