



PRESS RELEASE  
MARCH 2, 2010

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## NEW SERVICE FOR ENTERPRISES LAUNCHED

- Enterprises get voice, mobility, collaboration and conferencing applications for smartphones, PCs and IP-based desktop phones
- The service by Deutsche Telekom, DeutschlandLAN, runs on Ericsson Business Communication Suite

Deutsche Telekom yesterday announced their new converged service for enterprise customers in Germany, called DeutschlandLAN, based on the Ericsson (NASDAQ:ERIC) Business Communication Suite (BCS).

Ericsson's solution consists of IP telephony, mobility, collaboration and multimedia conferencing applications for smart phones, PCs and IP-based desktop phones.

The user is always part of the company network and has convenient access to all the communication tools while on a business trip, using a smart phone or notebook in the same way as when in the office. BCS allows instant team communication in virtual meeting rooms for video conferencing, document sharing or presentations creating dynamic collaboration within the company or interaction with people outside the company boundaries.

Deutsche Telekom plans the commercial launch for April 2010.

"Users want to be able to work wherever they are and not be limited to a desk at their office. Ericsson Business Communication Suite can do that for them and Deutsche Telekom is one of the first operators worldwide to make use of it by introducing DeutschlandLAN", said Jan Wäreby, Head of Business Unit Multimedia at Ericsson.

The Ericsson Business Communication Suite is fully 3GPP IMS compliant. It can serve 250,000 subscribers and can be extended if required. Based on open standards, and bundled with other operator network capabilities, BCS provides operators with a good baseline for a "one stop shop" offering towards the Enterprise segment.



[Jan Wäreby](#)

NOTES TO EDITORS:

[Ericsson Business Communication Suite](#)

[Photo Business Communication Suite](#)

[Photos and bio of Jan Wäreby](#)

Our multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast\\_room](http://www.ericsson.com/broadcast_room)

*Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.*

*Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.*

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UPCOMING EVENTS

CTIA, Las Vegas, USA, March 23-25  
Ericsson's Capital Markets Day, Stockholm, Sweden, May 5-6  
Ericsson Business Innovation Forum, Shanghai, China, May 17-18

For more information please contact the Ericsson Media Relations Team.