



PRESS RELEASE
MARCH 24TH, 2010

ACCELERATES M2M WITH 3G/HSPA

- Leading US wireless machine-to-machine vendor Digi International expands portfolio with Ericsson's 3G/HSPA
- Enables high-bandwidth applications and improves enterprise customer services, loyalty and satisfaction
- Ideal for remote device connectivity within energy, transportation, financial/ATM, retail and other applications

The number of cellular M2M (machine-to-machine) connections will triple over the next five years, reaching more than 200 million in 2014, according to ABI Research. To address this growing market, one of the leading US wireless M2M enterprise solution providers, Digi International, has chosen Ericsson's (NASDAQ:ERIC) HSPA mobile broadband module in selected Digi Transport and Digi Connect cellular gateways for rapid global adoption of 3G connectivity in M2M applications.

Many industries are being transformed by the introduction of connectivity in their processes. In the energy sector, smart metering increases business efficiencies and decreases operational expenses for energy companies. Transportation tracking solutions improve route optimization and safety for vehicles on the road. The healthcare industry is also looking into improvement of patient care through instant device communications, remote monitoring and disease management.

Larry Kraft, senior vice president of global sales and marketing, Digi International says: "We are driving M2M adoption in numerous industries, such as energy, fleet management, retail and security. With Ericsson's module in our gateways, our customers can easily develop new high-speed wireless M2M applications, such as video surveillance and other high-bandwidth applications where higher upload speeds are required. We believe this will improve customer loyalty and satisfaction."

"Ericsson envisions 50 billion connected devices by 2020," says Mats Norin, Head of Mobile Broadband Modules at Ericsson. "Everything that benefits from a network connection will have one. There is a strong trend towards connectivity in a wide range of industry applications and our embedded modules enable HSPA in any device. The collaboration with Digi opens up new opportunities for us in a rapidly growing market."



NOTES TO EDITORS:

[Photos of Mats Norin and mobile broadband modules](#)

[More info on mobile broadband modules](#)

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.

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About Digi International

Digi International is making wireless M2M easy by developing reliable products and solutions to connect and securely manage local or remote electronic devices over the network or via the Web. Digi offers the highest levels of performance, flexibility and quality, and markets its products through a global network of distributors and resellers, systems integrators and original equipment manufacturers (OEMs). For more information, visit Digi's Web site at www.digi.com, or call 877-912-3444.

FOR FURTHER INFORMATION, PLEASE CONTACT

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UPCOMING EVENTS

CTIA, Las Vegas, USA, March 23-25

Ericsson's Capital Markets Day, Stockholm, Sweden, May 5-6

Ericsson Business Innovation Forum, Shanghai, China, May 17-18

For more information please contact the Ericsson Media Relations Team.