



PRESS RELEASE
September 14, 2010

NOTEBOOK USERS GET HIGHER SPEEDS WITH WORLD'S FIRST 21MBPS EMBEDDED BROADBAND MODULE

- World's first embedded mobile broadband module specifically designed for notebooks and other consumer electronics to support 21Mbps HSPA Evolution networks
- Connects within seconds after sleep mode
- Interoperable with Intel Anti-Theft Technology (Intel AT) version 3.0 to disable a computer remotely if lost or stolen, even if the operating system is not running

Ericsson (NASDAQ:ERIC) today unveils its most advanced mobile broadband module, the world's first commercially available module for consumer electronics to utilize the high speeds of HSPA Evolution networks. Designed to give users the fastest mobile broadband experience available in embedded devices such as notebooks, netbooks and tablets, the F5521gw module is capable of download speeds of up to 21Mbps with upload speeds reaching 5.76Mbps.

Presented at the Intel Developer Forum in San Francisco, the F5521gw module combines high performance, cost-effectiveness and lower power consumption, essentially providing an effective and easy solution for manufacturers to embed mobile wireless high-speed connectivity in consumer electronics.

Mats Norin, Vice President of Ericsson Mobile Broadband Modules, says: "Our next-generation module delivers a superior user experience at an affordable price. With 63 HSPA Evolution networks up and running and another 116 networks planned around the world, data is now becoming available at high speeds. Our HSPA Evolution module reiterates Ericsson's commitment to help create a future where everything that can benefit from a connection will have one."

Based on ST-Ericsson's high performance and low power modem platform, the F5521gw module features embedded GPS functionality and Ericsson's unique Wake-on Wireless capability. Effectively being able to connect while a device is in sleep mode, Wake-on Wireless enables a wide range of innovative features, such as the ability to remotely "wake" the device, subscribe to content push services and receive updates at any time. When combined with GPS, enterprise features such as remote manageability, asset protection and tracking, geofencing and security updates are also easily incorporated.

Collaborating with Intel, Ericsson has made the F5521gw module interoperable with the latest generation of Intel Anti-Theft Technology (version 3.0), which offers a proactive security capability by remotely disabling a computer using encrypted text messages even when the operating system is not running (out-of-band). Combined with Ericsson's Wake-on-



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Wireless feature and appropriate laptop support, a lost or stolen PC may be immediately disabled, decreasing the amount of time it is vulnerable to attacks.

“The collaboration with Ericsson on Intel Anti-Theft Technology has yielded very robust security capabilities available to notebooks,” says Anand Pashupathy, General Manager of Anti-Theft Services, PC Client Services, Intel Corp. “Thanks to the direct communication between the new Ericsson modules and the hardware that hosts Intel AT, we have been able to provide businesses and consumers the ability to react very quickly when a PC is lost or stolen. Shortly after the PC is turned on, and even before the operating system is running, a missing PC can be disabled and/or located. And when found, it can be very quickly and conveniently reactivated, all via encrypted text messages.”

The module also features Quick Connect, which enables an embedded device to connect to the internet just seconds after resuming from sleep mode, essentially giving end users the seamless experience of always being connected.

Ericsson’s F5521gw mobile broadband module supports major and open source operating systems and will be available globally in October this year.

NOTES TO EDITORS:

Fact sheets and product images:

www.ericsson.com/solutions/mobile_broadband_modules/press.shtml

Photos of Mats Norin:

www.ericsson.com/solutions/mobile_broadband_modules/press.shtml

Ericsson’s multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world’s leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company’s portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the “prime driver in an all-communicating world” through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.



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