



AXIS EXTENDS AND EXPANDS MANAGED SERVICES PARTNERSHIP

- Ericsson to take full responsibility for operations and field maintenance of AXIS' network in Greater Jakarta and Northern Sumatra, Indonesia
- Eight million AXIS customers – living in one of the world's fastest growing mobile consumer markets – will benefit from enhanced network performance and improved customer service
- Deal lets AXIS focus on bringing value for money mobile services to all its customers as well as to strengthen its position in the Indonesian telecommunication market

Indonesian GSM and 3G operator AXIS has extended its managed services partnership with Ericsson (NASDAQ:ERIC) in a four-year contract. Building on the managed services cooperation, which began in 2008, Ericsson will now be responsible for AXIS' network operations, field maintenance, support services and spare parts management in Greater Jakarta and Northern Sumatra. Ericsson will support more than 3,000 radio base stations and approximately 8 million AXIS subscribers will benefit from enhanced network performance and improved customer service.

Indonesia ranks sixth in the world in terms of the number of mobile phones in use. It is also one of the fastest growing mobile consumer markets, with 180 million customers.

Erik Aas, President Director and CEO of AXIS, says: "I am pleased to announce Ericsson's participation and partnership during this important period for the company. Over the past two years, mobile services have become much more affordable in Indonesia and AXIS has become Indonesians' best choice for affordability, simplicity and reliability. With Ericsson taking care of our network operations, we are able to focus on expanding our reach and on bringing great value for money mobile services to all our customers – as well as strengthening our position in the Indonesian telecommunication market."

Mats Otterstedt, President of Ericsson Indonesia, says: "Indonesia is an important market for us. Our presence here dates back to 1907 and has played a significant role in the development of the country's telecommunications industry. In 2008, we entered a partnership with AXIS to build, operate and manage its new 3G/WCDMA network in Greater Jakarta. By extending and expanding this deal, we can continue to support AXIS in this rapidly growing market."



NOTES TO EDITORS:

Press release about the network expansion and managed services agreement in 2008:

<http://www.ericsson.com/news/1263389>

Our multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.

www.ericsson.com

www.twitter.com/ericssonpress

www.facebook.com/technologyforgood

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About AXIS

AXIS is Indonesia's fastest growing GSM mobile operator. It provides 2G, 3G and BlackBerry services nationwide and covers the world through over 300 international roaming partners in around 150 countries. AXIS intends to make GSM services affordable to all Indonesians. The company launched its service in 2008 and introduced a different approach in its products and service offerings – being simple, easy to understand and with a straightforward tariff plan. AXIS also challenged the market norm by providing honest offers without hidden terms and conditions. Innovative partnerships and continued investment are driving AXIS' rapid expansion and positioning AXIS as a national brand. Detailed information about AXIS is available at www.axisworld.co.id



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About Ericsson's managed services offering

Ericsson has the telecom industry's most comprehensive managed services offering. It ranges from designing, building, operating and managing day-to-day operations of a customer's network, including end-user services and business-support systems, to hosting service-layer solutions and providing network coverage and capacity on demand. As the undisputed leader in managed services, Ericsson has officially announced more than 100 contracts for managed services with operators worldwide since 2002. In all current managed services contracts, excluding hosting, Ericsson is managing networks that together serve more than 750 million subscribers worldwide.

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