



PRESS RELEASE
JANUARY 27, 2011

ERICSSON SUPPORTS CHINA UNICOM'S FIRST LARGE-SCALE GPON DEPLOYMENT

- China Unicom is deploying GPON in volumes across China for the first time
- Breakthrough order for Ericsson to supply to more than 10 provinces across China
- Enables high-speed broadband access for millions of Chinese subscribers

A new deal between China Unicom and Ericsson (NASDAQ:ERIC) will meet the needs of millions of Chinese people requiring an enhanced experience when accessing internet and streaming real-time multimedia applications. Under the contract, Ericsson will supply its gigabit-capable Passive Optical Network (GPON) solution in more than 10 provinces across China. With Ericsson's high capacity EDA 1500 GPON system, China Unicom will offer the highest speed and capacity broadband access on the market. The contract marks China Unicom's first large-scale deployment of GPON technology.

The GPON infrastructure and smart management system will enable China Unicom to roll out fiber-to-the-home and fiber-to-the-building across the country faster and at a lower cost. This will also allow the company to better meet the growing demand of data traffic and triple play services among Chinese consumers.

Ericsson will be supplying its high capacity EDA 1500 platform in more than 10 major provinces in 2011. Deployment has already begun.

Mats H Olsson, Head of Ericsson Region China & North East Asia, says: "This is a milestone in the globalization of GPON – the new path China Unicom has taken reaffirms the potential of GPON in China and around the world. Ericsson is one of the few qualified GPON vendors in China, and we are proud to be powering China Unicom in its mission to stay ahead of the competitive broadband market with our industry leading solution."

Benefiting from its global GPON footprint, Ericsson has now become a mainstream broadband supplier in China, providing GPON to all three of the country's telecom operators as well as some leading cable TV operators. Today, the majority of the provinces and regions in China are using Ericsson's GPON solution.

Ericsson Deep Fiber Access is a complete end-to-end solution of passive fiber, outside plant components and active equipment along with a comprehensive service offering. The EDA broadband access equipment portfolio provides simple, smart and scalable solutions for high-speed, multimedia rich, next generation IP-based networks. The world's leading operators have selected Ericsson's innovative Deep Fiber Access deploying the EDA GPON, EDA P2P, EDA WDM PON and EDA DSL solutions in more than 145 FTTX and 110 copper-based networks around the globe



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NOTES TO EDITORS:

[More information on EDA 1500](#)

[More information on Ericsson in broadband access](#)

[Ericsson provides fixed-broadband access to all three operators in China](#)

Our multimedia content is available here: www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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