



PRESS RELEASE
FEBRUARY 10, 2011

ERICSSON REVEALS NEW GENERATION IP NETWORKING PORTFOLIO

- New generation IP networking portfolio catering for accelerating mobile broadband growth, video and cloud services and machine-to-machine
- Ericsson introduces simple, smart and scalable solutions throughout 2011 for transport, routing, fixed access, network management and packet core
- First product launch: new generation router, Smart Services Router (SSR), delivers differentiated and personalized services to consumer

Operators face a challenge to efficiently and cost-effectively address the increasing demand for video services alongside the forces of mobility, cloud and machine-to-machine connections. Ericsson (NASDAQ: ERIC) envisions the “networked society,” where everything that benefits from a connection will have one. To achieve this, networks need to be more scalable, smarter and deliver superior performance to ensure profitable delivery of attractive services to consumers, enterprises and partners.

IP networking is also facing a generation shift, moving from host-to-host connections to a focus on connections from users to networks and vice versa.

Ericsson's new generation IP networking portfolio looks beyond the current generation. It can handle point-to-multipoint; connecting people and devices to peers, networks and the cloud. It gives operators the opportunity to optimize their network while delivering the quality of service that will enable them to profitably grow their business.

As part of this new portfolio, Ericsson will launch several new solutions during 2011. The first is the Ericsson Smart Services Router (SSR). With high levels of scalability and intelligence, the SSR efficiently handles ever-growing service demands. It will also form the basis of the new mobile core network needed in 4G/LTE deployments.

Ericsson is also introducing several additional products across its transport and broadband access portfolios. One is a comprehensive network management system, Ericsson IP Transport NMS, which will enable efficient data service provisioning and control across multiple domains and layers of the network. Another is an integrated solution for combining microwave and optical technologies in IP transport.

“Ericsson's leadership in mobile networking and experience in fixed networks are the perfect combination for delivering advanced, converged networks, particularly where the majority of the growth is driven by increasing demand for mobile broadband,” says Georges Antoun, Head of Product Area IP and broadband at Ericsson. “Our broad end-to-end portfolio places the company in a leading position to deliver a unique and integrated portfolio of IP-based



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services and technology."

NOTES TO EDITORS:

[More information on Ericsson's 4th Generation IP networking](#)

Our multimedia content is available at the broadcast room:

[www.ericsson.com/broadcast_room](#)

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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FOR FURTHER INFORMATION, PLEASE CONTACT

Ericsson Corporate Public & Media Relations

Phone: +46 10 719 69 92

E-mail: media.relations@ericsson.com

Ericsson Investor Relations

Phone: +46 10 719 00 00

E-mail: investor.relations@ericsson.com