



PRESS RELEASE
MARCH 18, 2011

ERICSSON MAKES INDUSTRY'S FIRST HD VOICE CALL ON CDMA

- HD voice technology successfully demonstrated on CDMA technology
- HD voice significantly increases voice quality, intelligibility and decreases listening fatigue in mobile networks
- Enhances the CDMA operator's ability to deliver differentiated voice services and improves the subscriber experience

Ericsson (NASDAQ:ERIC) has successfully completed a CDMA wideband High Definition (HD) voice call using the Enhanced Variable Rate Codec Narrowband-Wideband (EVRC-NW) codec, demonstrating a technical first for the CDMA industry. CDMA HD voice delivers speech in a wider spectral range of 50Hz to 7000Hz, which increases voice quality, intelligibility and decreases listening fatigue, even in environments with high background noise.

Ericsson leads the industry in introducing new technologies with superior voice quality. Ericsson consumer research shows that voice quality provides a key differentiator between operator networks by improving subscriber retention and increasing mobile usage.

"We have demonstrated the first high-definition CDMA voice call in the world over an Ericsson network utilizing the new EVRC-NW 3GPP2 standard codec and ensuring interoperability with existing functionality while easing the rollout of future wideband services," says Surya Bommakanti, Vice President, Product Area Core, BU CDMA Mobile Systems, Ericsson. "This is the starting point of a voice quality revolution that will significantly enhance CDMA networks as we know them today."

The Ericsson CDMA development team in collaboration with Qualcomm Incorporated has reached this important milestone by successfully completing HD voice calls in a lab environment on a CDMA voice network.

Ericsson is continuously enhancing its CDMA product portfolio to bring superior voice capabilities to market for the benefit of CDMA subscribers and operators.

NOTES TO EDITORS:

Ericsson demonstrates HD voice over HSPA (Feb. 2010)

<http://www.ericsson.com/at/news/1383609>

Previously announced information on Ericsson's CDMA business:

<http://www.ericsson.com/sq/news/1489267>

<http://www.ericsson.com/thecompany/press/releases/2010/04/1406030>



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<http://www.ericsson.com/thecompany/press/releases/2009/11/1357032>

www.ericsson.com/thecompany/press/releases/2009/07/1330882

www.ericsson.com/thecompany/press/releases/2010/04/1406030

www.youtube.com/ericssonpress#p/u/7/D3yDHV9O_5o

Our multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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