



PRESS RELEASE
MARCH 23, 2011

POTENTIAL FOR INDUSTRIES TO BENEFIT FROM A NETWORKED SOCIETY

- Information and communications technology offers solutions for other industries
- Keynote address on “Wireless Health Day” at CTIA Wireless 2011
- Medical expert Dr. Patrick Soon-Shiong spoke on the transformation of health care

Ericsson (NASDAQ:ERIC) President and CEO Hans Vestberg today stressed the power of a Networked Society in driving creativity and transforming lives, businesses and society during his keynote address at International CTIA Wireless 2011. Speaking during the conference’s “Wireless Health Day,” Vestberg also cited the opportunities for health care and other industries to benefit from mobility, broadband, and cloud computing.

Explaining that the world is in the midst of a technology revolution in which IT and telecommunications are coming together to create a Networked Society, Vestberg said: “We see the benefits that are possible when things, as well as people, are connected intelligently,” Vestberg said. “When one person is connected, their life changes; when everything is connected, the world changes. That is the essence of the Networked Society.”

Along with Vestberg, Dr. Patrick Soon-Shiong, Chairman and Chief Executive Officer of the Institute for Advanced Health, shared his own view on the transformation of health care through connectivity.

“Wireless will be key to all that we want to do in healthcare in the 21st century,” said Dr. Patrick Soon-Shiong. “Better, faster personalized patient data and analytics, real time guidance to providers at primary points of care, monitoring of the chronically ill and rapid interventions to pre-empt medical episodes --- all these things and more are now becoming possible. Wireless technology will soon be integral to the whole spectrum of healthcare.”

The average hospital today operates thousands of systems, computers and devices that often can’t communicate with one another to share information, Vestberg said. Interoperability and standards would be one way to start solving this fragmented system.

“Our industry has the potential to bring solutions to some of the world’s most pressing challenges, not only in health care, but also in education and CO2 emissions,” he said. “We can provide the tools to improve efficiency and spark innovation and creativity.”

Vestberg called for collaborative efforts among peers, saying it is more important what we as an industry can do in the future than what Ericsson as a company can do today.



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NOTES TO EDITORS:

Photos of Hans Vestberg

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Our multimedia content from CTIA will be refreshed daily. It is available at the broadcast room

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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