
ERICSSON APPOINTS NEW HEAD OF REGION INDIA

- Ericsson announces change in the leadership of its unit in India
- Fredrik Jejdling to take over as Head of Ericsson India effective June 1, 2011
- Gowton Achaibar will move to a new assignment within Ericsson

Ericsson announces the appointment of Fredrik Jejdling as the new head of its operation in India, Nepal & Bhutan, effective June 1, 2011. Mr. Jejdling has more than 13 years of experience in sales and from the global services organization. He brings extensive leadership and experience from the telecom industry to his new role.

Hans Vestberg, President & CEO of Ericsson, says: "I am happy to announce the appointment of Fredrik Jejdling as Head of Ericsson India. We have made significant progress in India under Gowton's leadership and I am confident that we will continue to build on our customer relationships and grow our Indian business".

"The Indian market is very dynamic and growing rapidly. Ericsson has played an important role in its telecom development for more than 100 years. The telecom industry in India is transforming with the advent of 3G and LTE and we expect to remain in the forefront to empower its people, businesses and society," says Fredrik Jejdling.



Fredrik Jejdling



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NOTES TO EDITORS:

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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