



PRESS RELEASE
JULY 12, 2011

ENTEL LAUNCHES FASTEST MOBILE BROADBAND NETWORK IN LATIN AMERICA

- First HSPA Evolution dual carrier technology implementation in Latin America
- New commercial launch will enable peak data rates of 42Mbps

Leading Chilean operator Entel is meeting the challenge of rapidly-growing data traffic by launching the fastest mobile broadband network in Latin America. The network is based on Ericsson's (NASDAQ:ERIC) latest HSPA Evolution technology (dual carrier – HSPA), which enables peak data rates of 42Mbps.

Entel's network has experienced rapid growth in data traffic through increased usage of smartphones and advanced mobile applications that enable internet and media browsing. Ericsson's 42Mbps HSPA Evolution technology (dual carrier – HSPA) increases network capacity and allows more customers to enjoy an even better mobile broadband experience. This way, it supports new revenue streams for operators.

Commercially, Entel will offer plans with a maximum speed of 22 Mbps, with an average download speed of 6 Mbps, positioning the company well ahead of the game as compared to competitors.

Antonio Büchi, CEO for Entel, says: "We proudly launch DC-HSPA+ 42Mbps technology, making Entel the operator with the fastest mobile broadband in Latin America. Ericsson's technology provides Entel with a cost-effective way to secure the most advanced mobile broadband network in the country and gives our customers a true mobile broadband experience."

Nicolas Brancoli, Vice President of Unit Pacific for Ericsson in Latin America, says: "The partnership between Entel and Ericsson has grown through the various HSPA releases and has delivered tremendous high-speed broadband services to the Chilean market. With the successful introduction of mobile broadband and smartphones on the market, network modernization has become key for operators to continue offering the best experience to their customers while reducing total cost of ownership."

With around 50 percent of the mobile broadband market, Entel is a leader in Chile and has been working closely with Ericsson in technology pioneering since 1996.



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NOTES TO EDITORS:

Ericsson's mobile broadband offering:

http://www.ericsson.com/yourbusiness/telecom_operators/mobile-broadband

Our multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 180 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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