



PRESS RELEASE
JULY 19, 2010

ERICSSON EXPANDS MANAGED SERVICES PARTNERSHIP WITH TELEFÓNICA IN BRAZIL

- Ericsson will provide a range of field operations services, supervising and maintaining Telefónica's fixed network
- Services will cover Telefónica's subscribers within the following areas in São Paulo city: Campo Limpo, Campo Belo, Jabaquara, Consolação and Ipiranga
- Managed services will be provided in a multi-vendor environment

Telefónica Brazil has chosen Ericsson (NASDAQ:ERIC) to provide managed services for field maintenance in São Paulo, the largest city in Brazil. Ericsson will provide a range of field operations services, supervising and maintaining Telefónica's fixed network within the following areas in São Paulo city: Campo Limpo, Campo Belo, Jabaquara, Consolação and Ipiranga. The managed services will be provided in a multi-vendor environment.

Sergio Quiroga, Head of Ericsson in Latin America and Caribbean, says: "Broadening our managed services partnership further with Telefónica is an important step to Ericsson. This contract also contributes to Ericsson's leadership in managed services in Latin America and globally."

Telefónica Brazil has already been working with Ericsson's methods and tools for managed services. This new contract is an expansion of Ericsson existing managed services execution with them. In 2008, Ericsson and Telefónica Brazil entered into an agreement for field maintenance of the operator's fiber network in São Paulo state.

Ericsson has the telecom industry's most comprehensive managed services offering. It ranges from designing, building, operating and managing day-to-day operations of a customer's network, including end-user services and business-support systems, to hosting service-layer solutions and providing network coverage and capacity on demand. With all current contracts, Ericsson has more than 45,000 service professionals and manages networks that serve over 800 million subscribers worldwide.



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NOTES TO EDITORS:

[May 17, 2010] [Ericsson lands managed services deal in Brazil](#)

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www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 180 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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About Telefónica

Telefónica is one of the world leading integrated operators in the telecommunication sector, providing communication, information and entertainment solutions, with presence in Europe, Africa and Latin America. It operates in 25 countries. As of December 2010, Telefónica's total number of customers amounted to 287.6 millions.