



PRESS RELEASE
SEPTEMBER 29, 2011

SLOVAK TELEKOM AND ERICSSON SIGN FIVE-YEAR FIXED LINE MANAGED-SERVICES CONTRACT

- First managed-services contract for Ericsson in the Slovak Republic
- Five-year contract to manage field maintenance and network operations for fixed line network of Slovak Telekom

Slovak Telekom, Slovakia's largest multimedia operator, a member of the multinational Deutsche Telekom Group, has assigned Ericsson (NASDAQ: ERIC) to provide managed services delivering fixed network operations center support as well as field operations and maintenance. As a result of this fixed-line managed-services contract – the first for Ericsson in the Slovak Republic – 100 Slovak Telekom employees will be transferred to Ericsson effective October 1, boosting Ericsson's existing managed-services experience with valuable competence.

Ruediger J. Schulz, Chief Operating Officer Network and IT, Slovak Telekom, says: "Through our employees in Slovakia joining Ericsson's global group of 50,000 service professionals working in 180 countries, we as a company will gain valuable competences and capabilities to develop our business and deliver a superior experience for our customers. We see this contract as the next step in the long-term partnership between Slovak Telekom and Ericsson"

Marian Bezak, president of Ericsson in Slovakia, says: "The managed-services business is one of the fastest-growing segments of the market because operators realize the benefit of fully concentrating on their customer sales and marketing activities, rather than on running the technology. This contract enables us to grow our business in Slovakia by acquiring the skills and expertise of Slovak Telekom's staff."

Ericsson is currently providing support for networks with more than 2 billion subscribers and managing networks that together serve over 800 million subscribers worldwide. Over the years, Ericsson has invested USD 1 billion in tools, methods and processes enabling customers to keep costs in line while providing the best experience possible for employees and users.

Ericsson will operate Slovak Telekom's legacy network, run field operations from locations throughout Slovakia and provide reactive and proactive network maintenance



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NOTES TO EDITORS:

Our multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

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