
ERICSSON'S NEW GATEWAY LIFTS CAPACITY BOUNDARIES

- Ericsson Evolved Packet Gateway (EPG) application has higher capacity than any other mobile packet gateway on the market
- Introduces network intelligence to effectively manage mobile data traffic growth, while allowing operators to offer diverse applications and choice in devices.
- Combines the latest technology of the SSR 8020 platform with software used in the market-leading GGSN-MPG packet gateway

Ericsson (NASDAQ: ERIC) is today launching an application to run on its IP networking Smart Services Router (SSR) 8000 family offering that can handle more mobile data traffic than any other mobile packet gateway on the market.

The Evolved Packet Gateway application, designed to be used with the SSR 8020, offers an order of magnitude higher capacity than the nearest competitor. The SSR 8000 family of Smart Services Routers is the next generation platform from Ericsson.

Over the top (OTT) cloud-based services will continue to drive mobile broadband traffic in networks. This leaves operators looking for smart and cost-effective solutions to meet the challenges of rapid growth in data traffic and to create new business opportunities.

With the Evolved Packet Gateway on SSR 8020, operators can attract and efficiently serve active mobile subscribers who drive traffic growth with their smartphones and tablets. It introduces network intelligence that enables operators to offer an unparalleled diversity of applications and choice in devices.

Ericsson's new Evolved Packet Gateway employs the application software that has successfully been used in the GGSN-MPG, operating in 240 networks in 130 countries, serving billions of subscribers. Working on the SSR 8020, capacity increases more than ten-fold and brings the same intelligence, without risk of teething problems.

Jan Häglund, head of IP and Broadband, Ericsson says: "By deploying the Evolved Packet Gateway on the SSR 8020, we effectively lift the capacity boundaries for throughput, signaling and applications that are so often a topic of discussion in the industry. With this innovative solution, we leapfrog anything the competition can offer and warrant our market leadership."

With 40% of market share, Ericsson currently holds the leading position in the packet core network domain.

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NOTES TO EDITORS

Our multimedia content is available at the broadcast room:

www.ericsson.com/broadcast_room

Ericsson is the world's leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.

Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2 billion subscribers.

We operate in 180 countries and employ more than 100,000 people. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2011 the company had revenues of SEK 226,9 billion (USD 35.0 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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